

1. 6:30 P.M. RCC 06/15/2015 Agenda

Documents: [RCC\\_20150615\\_AG.PDF](#)

2. 6:30 P.M. RCC 06/15/2015 Packet

Documents: [RCC\\_20150615\\_PK.PDF](#)



City of Fitchburg  
5520 Lacy Road  
Fitchburg, WI 53711-5318  
Phone: (608) 270-4260  
Fax: (608) 270-4275  
[www.fitchburgwi.gov](http://www.fitchburgwi.gov)

**AGENDA**  
**Resource Conservation Commission**  
**Monday, June 15, 2015**  
**6:30 P.M.**  
**Meeting Room**

**NOTICE IS HEREBY GIVEN** that the Fitchburg Resource Conservation Commission will meet at **6:30 P.M. in the Meeting Room** at City Hall, 5520 Lacy Road to consider and act on the following:

(Note: Full coverage of this meeting is available through FACTv and Streaming Video, accessible on the city web site at <http://www.fitchburgwi.gov/677/Government-Channel>)

1. Call to Order
2. Appointment of Timekeeper
3. Public Appearances on Non-Agenda Items
4. Approval of Minutes from May 18, 2015 RCC Meeting (6:32pm\*)
5. New Business
  - a. Introduction of new member (6:35pm\*)
  - b. MG&E's Charge to Fitchburg for Street Lamps Electricity – LED Lights - Erika (6:45pm\*)
  - c. Focus on Energy – Solar Grants - Erika (6:50pm\*)
  - d. Eco-Municipality discussion - Chris (6:55pm\*)
  - e. Review/Provide Recommendations for 2016 RCC Operating Budget Requests (7:10pm\*)
6. Unfinished Business
  - a. Retrocommissioning Update Samuel/Erika (7:55pm\*)
  - b. Fitchburg Star Articles (8:05pm\*)
  - c. Community Outreach Subcommittee
    - i. Summer Event (8:20pm\*)
    - ii. Other Initiatives (8:30pm\*)
7. Council Update (8:40pm\*)
8. Staff Update (8:45pm\*)
  - a. Solid Waste Update
  - b. Stormwater Update
  - c. Sustainability Update
9. Announcements (8:55pm\*)
  - a. Next Meeting – tentatively scheduled for July 20, 2015 at 6:30pm in the Meeting Room
10. Adjournment (9:00pm\*)

\*Times Tentative

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*Note: It is possible that members of and possibly a quorum of members of other government bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Fitchburg City Hall, 5520 Lacy Road, Fitchburg WI 53711,(608) 270-4200*



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## Staff Memo

City of Fitchburg  
 5520 Lacy Road  
 Fitchburg, WI 53711  
 608-270-4264  
[www.fitchburgwi.gov](http://www.fitchburgwi.gov)

<b>To:</b>	Resource Conservation Commission
<b>From:</b>	Rick Eilertson, Environmental Engineer Erika Kluetmeier, Sustainability Specialist
<b>Date:</b>	June 10, 2015
<b>Subject:</b>	Staff Memo for the June 15, 2015 RCC Meeting

This memo is being written to provide background on the following agenda items for the June 15, 2015 RCC Meeting:

### 2. Appointment of Timekeeper –

Below is the upcoming tentative schedule for Timekeeper:

Meeting Date	Timekeeper
June 15, 2015	Diane Streck
July 20, 2015	Jan Kucher
August 17, 2015	Tony Hartmann
September 21, 2015	Sam Cooke
November 16, 2015	Kia Stearn
December 21, 2015	Kim Warkentin

4. **Approval of Minutes from May 18, 2015 RCC Meeting** – Draft minutes are included in the packet.

### 5. New Business

5.a. **Introduction of new member** – Kim Warkentin was recently appointed to the Resource Conservation Commission. Kim’s application for the position is included in the packet.

5.b. **MG&E’s Charge to Fitchburg for Street Lamps Electricity – LED Lights – Erika** is contacting MGE to evaluate different strategies for converting street lights to LED. Roughly 80% of street lights are unmetered and 20% are metered in the city.

5.c. **Focus on Energy – Solar Grants – Erika** was able to do a bit of research into solar grants: Non-residential facilities normally request solar funding through Focus on Energy’s (FOE’s) Renewable Energy Competitive Incentive Program. This Program is normally offered twice per year, depending on available incentive funding in FOE’s allocated renewables budget. Interested customers of participating utilities can submit an application, which is scored by FOE’s technical evaluation team based on a number of criteria. The current RFP is on FOE’s web site at: <https://focusonenergy.com/business/renewable-energy>. Submissions for the latest

round were awarded on April 17. The competitive bid process provides \$500,000 or up to 50% of the total project cost. FOE hasn't yet determined if they will be able to offer another incentive round in 2015, but they will be starting up a revolving loan fund for 2015-16 that will continue to offer funding for renewable projects. The details on the loan fund are yet to be announced.

**5.d. Eco-Municipality discussion – Chris** - Sherrie Gruder’s presentation from the February 2015 RCC meeting is included in the packet. Sherrie was able to provide a link (<http://www4.uwm.edu/shwec/publications/cabinet/reductionreuse/SustainabilityToolkit.pdf>) to the “Toward a Sustainable Community: A Toolkit for Local Government” document that UW-Extension and others prepared in 2007. Pages 8-11 of this toolkit describe the following ten basic steps:

1. Convene a task force/committee/study group/green team,
2. Commit to becoming a sustainable community through a formal resolution,
3. Adopt a guiding principle or framework for sustainability,
4. Establish a standing committee or advisory board to oversee implementation,
5. Establish a department, reconfigure existing departments, or appoint or hire a director of sustainable development,
6. Educate and train staff and officials across departments about sustainability,
7. Establish demonstrations,
8. Adopt Full Cost Accounting,
9. Measure, track, record, and report progress and results, and
10. Publicize the communities sustainability efforts.

**5.e. Review/Provide Recommendations for 2016 RCC Operating Budget Requests**  
 – A spreadsheet showing past RCC requests and approved budgets is included in the packet.

**6. Unfinished Business**

**6.a. Retrocommissioning Update** – Erika is working on setting up a meeting (face-to-face or conference call) between Samuel Cooke and Kevin Richmond to obtain clarification on a couple remaining recommendations from SCS’ Report including the MZU – variable volume upgrade item. Rick passed the May 2015 RCC draft minutes on to Cory that indicated “Cory will determine if remaining Retrocommissioning projects can be absorbed into the 2016 Operating Budget or should be included as a CIP Budget request.”

**6.b. Fitchburg Star Articles** – A summary of articles is included below:

	<u>Topic</u>	<u>Print Month</u>
Steve A	Recyclables	Oct. 2014
Erika K.	Holiday recycling	Nov. 2014
Erika K.	Holiday recycling - part 2	Dec 2014
Tony H.	Battery recycling	Dec/Jan
Erika K.	What’s new for 2015	Jan 2015
Jan	Road Salt Reduction	Jan/Feb 2015

Erika/Rick	H2Oway Cleanup, teaser on Clean & Green	Mar. 2015
Diane S.	Clean & Green or Small engine pollution	April 2015
Tony/Kia	Salt Reduction - H2O softeners	May 2015
Sam C.	Water conservation	June 2015
Kia	Apartment Recycling	July 2015
Chris	Sustainable Mtls Mgmt - Placement of Recyclable Receptacles	as needed
Jan	Anaerobic Digesters	as needed

**6.c. Community Outreach Subcommittee**

- i. **Summer Event** - Possible dates for Summer RCC Event with the Boys & Girls Club of Dane County are July 23<sup>rd</sup> or July 30<sup>th</sup> from 10-11:30 a.m. Sixty kids will participate, broken out into 3 groups of 20.
- ii. **Other Initiatives** - COS is meeting on Friday, June 12<sup>th</sup> and will discuss both the summer event and other initiatives.

**7. Council Update** – Tony Hartmann will provide an update on this topic.

**8. Staff Update**

**8.a. Solid Waste Update** – Rick had an opportunity to visit Bratfest on May 22<sup>nd</sup> and was excited to see their rollout of their new Zero Waste initiative this year.





Dumpsters that the carts are emptied into – 5/22/2015



Contents of Trash Dumpster – 5/22/2015



Contents of Recycling Dumpster – 5/22/2015



Contents of Compost Dumpster and adjacent Zero Waste Booth – 5/22/2015

Also, as an fyi, John Welch, Dane County's Solid Waste Supervisor, contacted Rick on June 3<sup>rd</sup> that Dane County's Construction & Demolition Transfer Station will be

shutting down on June 15<sup>th</sup> in order to start construction of a new Construction & Demolition Processing and Recycling Facility. John indicated any C&D waste they receive will be placed in the landfill until the new recycling facility is open circa January 2016 +/- . Felipe and Erika will be updating content of Fitchburg's web page as further details become available.

**8.b. Stormwater Update** – Rick Eilertson led the Lewis Nine Springs E-Way Biking Tour along with Mayor Steve Arnold. The tour left from the Dawley Hub Dedication Event on Saturday, June 6<sup>th</sup> starting at 10:30am and ended at 12:30pm at the Summer Trails Festival near the Lussier Family Heritage Center.

**8.c. Sustainability Update –**

- i. GTLC Energy Task Force** – Erika is participating in a joint Task Force of the Green Tier Legacy Communities to evaluate resource sharing to develop a consistent metrics tracking and reporting system and a pilot project using the PACE funding mechanism.
- ii. 2015 Commuter Challenge** – Erika partnered with Fitchburg Bicycling Advocates and community sponsors to host a commuter station at the bike roundabout on June 9<sup>th</sup> as part of Wisconsin Bike Week. The event was well attended with ~75-100 riders who stopped for bagels, coffee, bike tune-ups and other goodies.
- iii. Water Conservation** – Erika developed a utility bill stuffer for June utility bills focused on lawn care and water conservation. Erika and Water Utility continue to evaluate customer web portal options so residents can easily monitor their water usage, billing and other data online.

**10. Announcements**

**10.a. Next Meeting – July 20, 2015 at 6:30 pm in the Meeting Room**

**11. Adjournment**

# DRAFT MINUTES

Resource Conservation Commission  
Monday, May 18, 2015

**RCC and Staff Members Present:** Diane Streck, Chris Jimieson, Jan Kucher, Tony Hartmann, Kia Stearn (arrived at 6:40pm), Rick Eilertson, Erika Kluetmeier

**Others Present:** Ryan Fralish, Mayor Steve Arnold, Alder Dorothy Krause, Public Works Director Cory Horton

**Absent and Excused:** Samuel Cooke

## 1. Call to Order

- Diane called the meeting to order at 6:32 p.m.

## 2. Appointment of Timekeeper

- Chris Jimieson was appointed Timekeeper.

## 3. Public Appearances on Non-Agenda Items

- None

## 4. Approval of Minutes from November 17, 2014, RCC Meeting

- *Tony moved to approve the Minutes, Chris seconded.* Diane suggested a minor revision on page 3 to clarify that the pesticide inventory only covered municipal usage. *The Minutes were approved as amended.*

## 5. New Business

### 5.a. Introduction of new member

- Ryan Fralish introduced himself and indicated a willingness to join RCC's Community Outreach Subcommittee. He is a LEED certified professional mechanical engineer with an interest in sustainability. He has collaborated with RCC in the past to encourage reduction of plastic bag usage.

### 5.b. RCC Focus - Mayor

- Mayor Arnold mentioned that he would be appointing Kim Warkentin as the new RCC member at an upcoming Common Council meeting. Kim has been an officer in the Quarry Hill Neighborhood Association and works at the Wisconsin Land and Water Conservation Association (Wisconsin Land + Water), among other things.
- Mayor Arnold asked RCC to evaluate the process for becoming a Wisconsin Eco-municipality, which could include adopting The Natural Step framework, to integrate sustainability initiatives, develop an action plan and a cost estimate for the 2016 Operating Budget. He suggested contacting Sherrie Gruder for suggestions.
- **Action item: RCC will define what becoming an Eco-Municipality means, develop an action plan and any cost estimates for the 2016 Operating Budget to cover implementation of Eco-Municipality Resolution and/or training for The Natural Step process.**

### 5.c. Apartment Recycling

- Alder Dorothy Krause requested RCC initiate an educational campaign to boost recycling rates in apartments with five or more units.

# DRAFT MINUTES

- Diane explained that apartments with more than 4 units do not receive Fitchburg's Recycling Guide; they contract with waste haulers individually and consequently items recycled vary by property.
- Property owners of these apartments are legally required to comply with local ordinances and state law to facilitate recycling of items banned from landfills. Compliance is defined as providing recycling containers, collection of recyclables, and educational information to tenants.
- Members decided to start with an article in The Star and based on responses contact Property Managers. Another option discussed was to survey apt. owners. A baseline should be established to evaluate an increase in recycling rates post education campaign which could be via a visual look in dumpsters, waste sorting or review of hauler invoices.
- Kia offered to work with her Property Manager to pilot an educational campaign in her complex including a flyer that can be posted in common areas.
- **Action items:**
  - **Kia Stearn will write an article for The Fitchburg Star. Diane Streck will assist.**
  - **Rick will contact Pellitteri for suggestions on implementing improvements to apartment recycling.**

## 5.d. *Fitchburg Star* articles

- Diane had a conversation with *Fitchburg Star* Editor Jim Ferolie regarding the availability of space for RCC articles. Jim thinks RCC articles could run in their "Healthy Living" column or he may give RCC their own column. Targeted word count is 500-700 words. Jim suggested a personal angle for articles. He also suggested writers contact him early in the drafting process for his suggestions. He will discuss placement and byline options with his staff.
- The Apt. Recycling article will be targeted for the July issue, and the salt reduction article (not yet written) will be delayed for future issue.
- Since it is time sensitive, the Water Conservation article has been submitted to Lisa Sanford for inclusion in the City's page if space allows. If not, Diane will submit it to The Star.
- **Action items:**
  - **Kia will write an article on apartment recycling for July issue.**
  - **Diane will send Jim Ferolie's contact information to Kia.**
  - **Erika will notify Diane if there is insufficient space in the City's June page for the Water Conservation article.**

## 5.e. Watermain Flushing and Street Sweeping

- Diane recapped RCC discussion from 3 years ago regarding having street sweeping done before watermains are flushed. Paul Woodard, PW Director at the time, said staff would work together on the timing of street sweeping and watermain flushing, but watermains needed to be flushed in April to avoid complaints about water quality. Diane suggested that communication about this may have been lost in the subsequent staff changes.
- Cory explained that Fitchburg has only one street sweeper and staff does try to time the sweeping to occur before the watermains are flushed. However, temperature and snow melt play a role. He agreed they should have a written policy about this timing.

# DRAFT MINUTES

## 6. Unfinished Business

### 6.a. Retrocommissioning Update

- The Maintenance staff is currently working on the Community Center air handlers and condensers project. The Community Center project is slated for completion this summer (2015). If there is funding available, the staff will then work on the FACTv cooling system. Otherwise, that recommendation will be completed in 2016.
- **Action items:**
  - **Erika will encourage Kevin Richmond to contact Samuel Cooke to obtain clarification on a couple remaining recommendations from SCS' Report including the MZU – variable volume upgrade item.**
  - **Cory will determine if remaining Retrocommissioning projects can be absorbed into the 2016 Operating Budget or should be included as a CIP Budget request.**

### 6b. 2016-2020 Capital Improvement Budget requests

- Discussion occurred on whether MG&E passes along energy savings to Fitchburg for installing LEDs in street lights.
- RCC had no additional requests beyond those already identified by staff.
- **Action Items:**
  - **Erika will check into grants for solar panels**
  - **Erika will check into the billing arrangement for electricity used by street lights with MG&E.**

### 6.c Community Outreach Subcommittee – Summer Event

- The 2015 Annual Forum RCC on Green Complete Streets was well received and well attended by ~30 professionals from area municipalities, elected officials and consultants.
- Chris suggested RCC consider offering events to professionals every other year to show Fitchburg's leadership on these initiatives.
- Tony suggested tapping into ag and rural community for future events.
- COS's summer event will be held at the Boys & Girls Club and focus on recycling. Details are still being worked out.
- Erika reported that the City is evaluating options for newsletter platforms. Diane reminded the group that the e-blast was not intended to be a newsletter but rather a short announcement of sustainability news/events.
- **Action items:**
  - **Erika will meet with Boys & Girls Club to set a date and format for the summer COS event.**
  - **Erika will adjust e-blast headlines to grab people's attention and shorten the Green E-blasts to highlight Fitchburg events.**
  - **Erika will contact the library and Monona about the possibility of moving Green Thursday events to the second Thursday of the month.**

## 7. Council Update

- Dan Carpenter was elected as Council President.
- Tony Hartmann was appointed to RCC, Public Safety and Ag & Rural Affairs committees.

## 8. Election of Chair

- Diane reminded members that the Chair sets the agenda for meetings and to send requests for agenda items to the Chair. She also reminded them to notify the Chair if

# DRAFT MINUTES

they cannot attend a meeting and encouraged members to help with projects to lighten the load for the Chair.

- *Diane nominated Chris Jimieson to serve as RCC chair for the next term. Jan seconded. The Motion was approved unanimously.*

## 9. Staff Update

### 9.a. Solid Waste Update

- The May 9<sup>th</sup> Green Spring Cleaning events (e.g. E-cycle, Shred, MedDrop, & Clean Sweep) were discussed. Diane mentioned there was a lot of positive feedback on holding a local Clean Sweep event and holding all events on the same day. Diane thanked staff for a great job planning the events, and Tony and Chris for helping with the events.
- Diane thanked Chris for leading two waterway cleanups in the Swan Creek neighborhood and Tony, Steve, Rick, Erika and community members for helping with the Dunn's Marsh cleanup. Rick also organized a waterway cleanup/awareness event in Dunn's Marsh attended by 15 kids from the Boys & Girls Club.

### 9.b. Stormwater Update

- Rick provided an update on the Yahara WINS program, including that the pilot continue for one more year. MMSD is recommending that participating communities include the same budget for 2016 as they did for 2015. A formal intergovernmental agreement is expected to be circulated for partners to sign in 2016 and be in effect starting January 2017.

### 9.c. Sustainability Update

- The 2015 Commuter Challenge is underway and includes staff, elected official and appointed officials. This year walking and biking miles will be included in the community competition with Sun Prairie, Middleton and Monona.
- On June 9th Fitchburg and partners will host a bike pit stop at the bike roundabout for morning commuters in recognition of Wisconsin Bike Week.
- On June 6th, the Dawley Bike Hub ribbon-cutting and celebration will be held from 9-10:30 a.m. Rick will then lead a guided bike ride at 10:30 a.m. from Dawley to the Summer Trails Festival across from the Lussier Family Heritage Center on the Capital City Trail, highlighting stormwater features along the way.
- **Action item: Erika will email the National Bike Challenge link to RCC members.**

## 10. Next Meeting

- RCC will meet on Monday, June 15, 2015 from 6:30-9:00 p.m. in the Meeting Room, possibly instead of an August or September meeting

## 11. Adjournment – 9:13 p.m.

## Lisa Sanford

---

**From:** noreply@civicplus.com  
**Sent:** Friday, April 24, 2015 11:53 AM  
**To:** Lisa Sanford  
**Subject:** Online Form Submittal: Mayoral Appointment Application Form

**Categories:** NEEDS ATTENTION

If you are having problems viewing this HTML email, click to view a [Text version](#).

## Mayoral Appointment Application Form

**\*\* Applications may be submitted for consideration at reappointment time or when vacancies occur. They will remain on file until selected commission is filled.**

**Select the Board, Commission, or Committee applying for\***

---

Resource Conservation Commission (RCC)

---

**First Name\*** Kimberly  
**Last Name\*** Warkentin

**Address (Public Use)\***  
5489 Shale Road

**City\*** Fitchburg  
**State\*** WI  
**Zip\*** 53711

**Phone Number (Public Use)\***  
608-239-9671

**Cell Phone** 608-239-9671  
**Work Phone** 608-441-2677

**Occupation/Title**  
Operations Manager/Youth Education Director

**Email (Public Use)**  
kimwarkentin@yahoo.com

**Background experience or education that might be pertinent, including volunteer work:**  
I currently work for the Wisconsin Land+Water Conservation Association, a non-profit membership organization that supports the efforts of 450 Land Conservation Committee supervisors and 350 conservation staff in 72 county Land Conservation Departments through training, conservation standards development and youth education, grants, partnership building and advocacy. I direct our youth education programs that engage students in grades k-12 across the state. Our goal is to educate them about the importance of conserving our state's natural heritage through the protection of our natural resources which is critical to sustain future generations. We work through our county conservation departments, the Department of Public Instruction and most recently through our partnership with the FFA. Through my previous work I was involved in managing a Park bond campaign that upgraded the park system in Portland, OR and managed a coalition to protect the Tillamook Rain Forest in Oregon. Also in my previous work in Wisconsin I was the State Director for America Votes where I organized a coalition of organizations such as the League of Conservation Voters, Sierra Club, Clean Wisconsin and others to

advocate for their issues through the election of pro conservation and pro environmental elected officials.

**Reasons for your interest/willingness to serve the residents of Fitchburg through this appointment:**

I am a believer in public service and being involved to improve our community and environment as a whole. When I served as the Fitchburg Representative for the RTA I took this position very seriously meeting with elected leaders, listening to community members about the vision they had for public transit and representing the city of Fitchburg on this committee. I was very proud of the work we accomplished before the committee was abolished. I am a strong believer in protecting and conserving our natural resources and would love the opportunity to serve the residents of Fitchburg in this capacity. I know first hand the impact that can be made through the involvement of just one person who is committed to the practice of conservation. Through my work with the WI Land+Water Conservation Association I love working with youth, educating them about conservation practices and helping them to become good stewards of our natural resources. Education, knowledge and good conservation practices are key to helping people understand the small steps they can take to be good stewards and how they can make a difference. I would love to do the same for the citizens of Fitchburg by serving on this committee.

**Community activities in which you have participated:**

As a volunteer who helped create the Quarry Hill Neighborhood Association I have been actively engaged in all aspects of the association from its inception. I've worked with the city and elected leaders to ensure new developments won't negatively impact our neighborhood and community as a whole, to making sure sound standards were created for development within a neighborhood. I've testified at countless city council meetings on behalf of issues that would impact our neighborhood or the city of Fitchburg. As a volunteer with QHNA I worked with the Parks and Forestry department to educate the citizens in our neighborhood regarding trees affected by the Emerald Ash Borer. I am currently working with the city of Fitchburg and the Parks and Forestry department to create a park in our neighborhood which will have a positive impact and benefit our neighborhood and city as a whole.

**Are you currently serving on other Boards, Commissions, or Committees with the City of Fitchburg?\***

Yes

No

**Have you served on a Board, Commission, or Committee in Fitchburg before?\*** City of Fitchburg Representative for the Regional Transportation Authority (RTA)

Yes

No

**Please list organization memberships and positions held**

Current Board President for One Wisconsin Institute, Former board member for One Wisconsin Now, Current Vice-President of the Quarry Hill Neighborhood Association, Former President of the Quarry Hill Neighborhood Association, Northwest District Association, served on the parks and transportation committees, neighborhood liaison for the Central City Street Car in Portland, OR

The following form was submitted via your website: Mayoral Appointment Application Form

\*\*Applications may be submitted for consideration at reappointment time or when vacancies occur. They will remain on file until selected commission is filled.:

Select the Board, Commission, or Committee applying for: Resource Conservation Commission (RCC)

First Name: Kimberly

Last Name: Warkentin

Address (Public Use): 5489 Shale Road

City: Fitchburg

State: WI

Zip: 53711

Phone Number (Public Use): 608-239-9671

Cell Phone: 608-239-9671

Work Phone: 608-441-2677

Occupation/Title: Operations Manager/Youth Education Director

Email (Public Use): kimwarkentin@yahoo.com

Background experience or education that might be pertinent, including volunteer work: I currently work for the Wisconsin Land+Water Conservation Association, a non-profit membership organization that supports the efforts of 450 Land Conservation Committee supervisors and 350 conservation staff in 72 county Land Conservation Departments through training, conservation standards development and youth education, grants, partnership building and advocacy. I direct our youth education programs that engage students in grades k-12 across the state. Our goal is to educate them about the importance of conserving our state's natural heritage through the protection of our natural resources which is critical to sustain future generations. We work through our county conservation departments, the Department of Public Instruction and most recently through our partnership with the FFA. Through my previous work I was involved in managing a Park bond campaign that upgraded the park system in Portland, OR and managed a coalition to protect the Tillamook Rain Forest in Oregon. Also in my previous work in Wisconsin I was the State Director for America Votes where I organized a coalition of organizations such as the League of Conservation Voters, Sierra Club, Clean Wisconsin and others to advocate for their issues through the election of pro conservation and pro environmental elected officials.

Reasons for your interest/willingness to serve the residents of Fitchburg through this appointment: I am a believer in public service and being involved to improve our community and environment as a whole. When I served as the Fitchburg Representative for the RTA I took this position very seriously meeting with elected leaders, listening to community members about the vision they had for public transit and representing the city of Fitchburg on this committee. I was very proud of the work we accomplished before the committee was

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Are you currently serving on other Boards, Commissions, or Committees with the City of Fitchburg?: No

Have you served on a Board, Commission, or Committee in Fitchburg before?: Yes

If yes, which: City of Fitchburg Representative for the Regional Transportation Authority (RTA)

Please list organization memberships and positions held: Current Board President for One Wisconsin Institute, Former board member for One Wisconsin Now, Current Vice-President of the Quarry Hill Neighborhood Association, Former President of the Quarry Hill Neighborhood Association, Northwest District Association, served o the parks and transportation committees, neighborhood liaison for the Central City Street Car in Portland, OR

Additional Information:

Form Submitted on: 4/24/2015 11:52:42 AM

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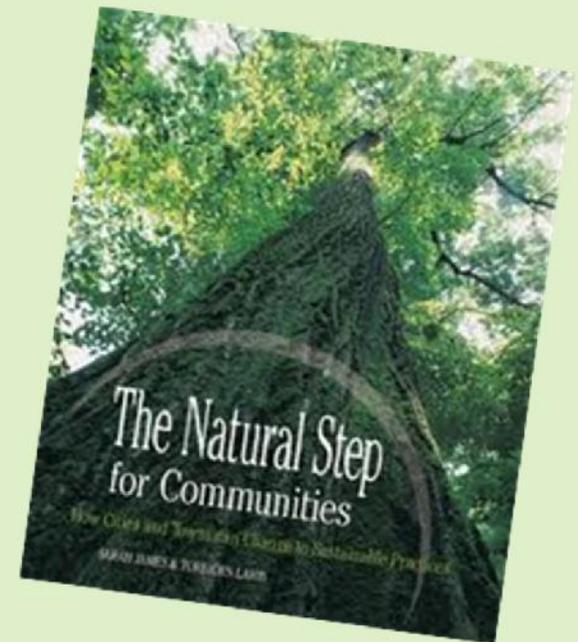
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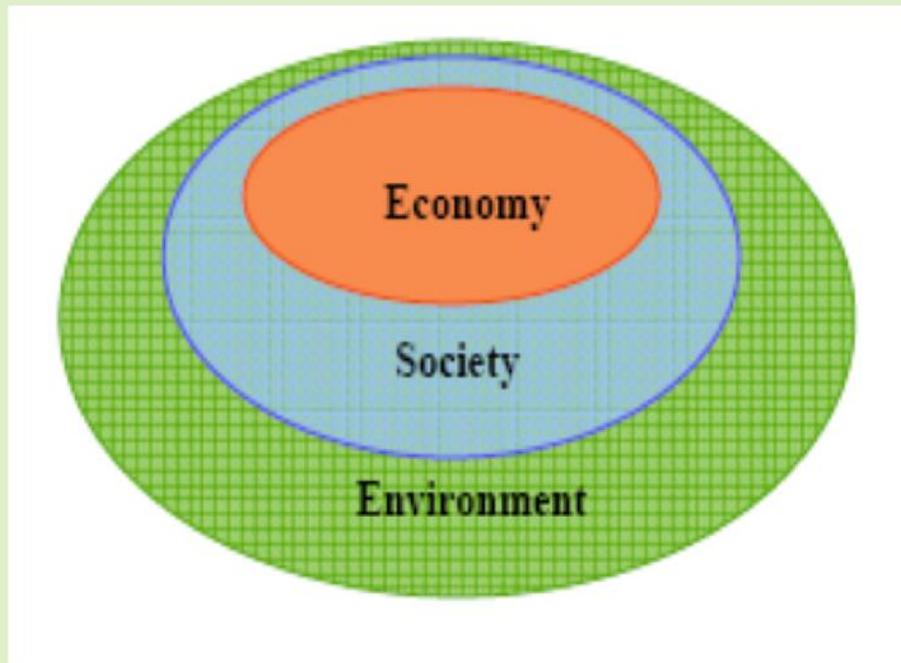
# Planning for Strategic Planning

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Fitchburg Resource Conservation Commission  
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## Definition of Sustainability

### Systems view



### Partners view



“Sustainable Development is development that meets the needs of the present without compromising the ability of future generations to meet their needs.” 1987 Brundtland Report

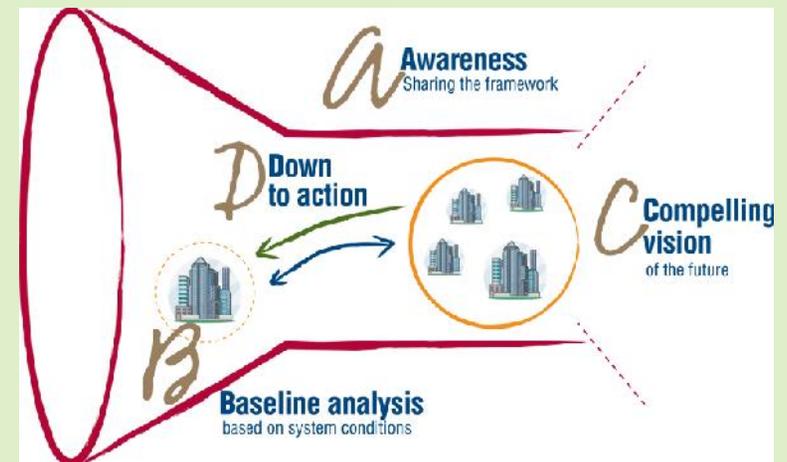
## The Natural Step

- Creates a common language and definition of sustainability
  - 4 system conditions
- Provides a strategic planning framework using: Backcasting and the ABCD Process

Right direction?

Flexible Platform?

Return on investment?



# Sustainability – Basic Science and Natural Cycles



Open System with respect to energy

Photosynthesis is the primary producer

Slow geological cycles - materials from the Earth's crust



Closed System with respect to matter

- 1) Nothing disappears
- 2) Everything disperses

Humans are inherently part of this system

Sustainability is about the ability of these cycles to run forever.

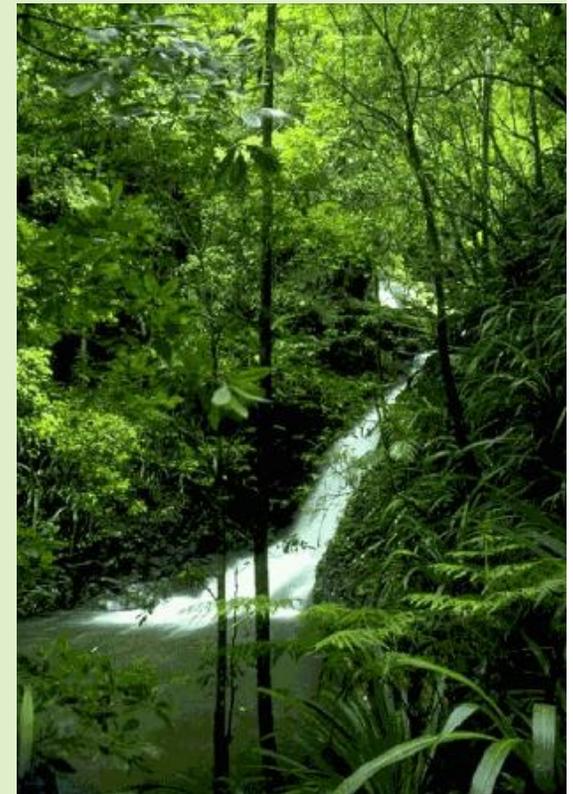


## American Planning Association Guidelines

Planning for sustainability requires a systematic, integrated approach that brings together environmental, economic and social goals and actions.

Decision making is directed toward four objectives (TNS 4 system conditions):

1. Reduce dependence on fossil fuels, extracted underground metals and minerals;
2. Reduce dependence on chemicals and other manufactured substances that can accumulate in nature;
3. Reduce dependence on activities that harm life-sustaining ecosystems;
4. Meet the hierarchy of present and future human needs fairly and efficiently.



Source: American Planning Association, 2000. Planning for Sustainability Policy Guide



## Definition of Eco-municipality

City, town or region

Aspires to develop an ecologically, economically, and socially healthy community for the long term

Uses The Natural Step framework as a guide

Uses a democratic, highly participatory development/decision-making process as the method

Marshfield, Wisconsin



# Setting the Stage -- Opportunity

## Local government sustainability planning

Engage residents in a dialogue about what they value about their communities & what they want them to look like in the future

Discover innovative solutions that address social, cultural, economic, environmental, and governance challenges today while leaving a positive legacy for future generations



Future Search



# Sustainability Topics

## Community Health

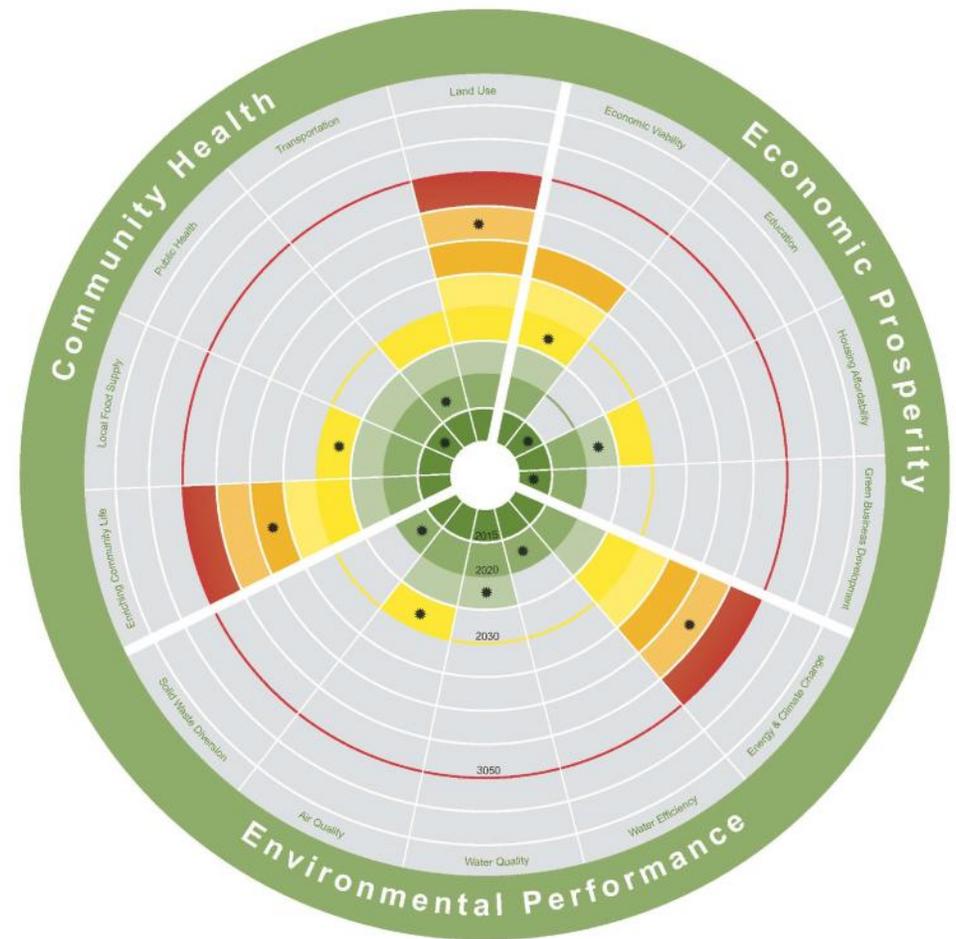
- Local food
- Public Health
- Transportation
- Land use
- Enhancing Community Life

## Economic Prosperity

- Economic Vitality
- Education
- Housing Affordability
- Green Business Development

## Environmental Performance

- Solid Waste Diversion
- Air Quality
- Water Quality
- Water Efficiency
- Energy & Climate Change





# WI Eco-Municipalities

## WI Local Government Resolutions

31 Eco-municipalities

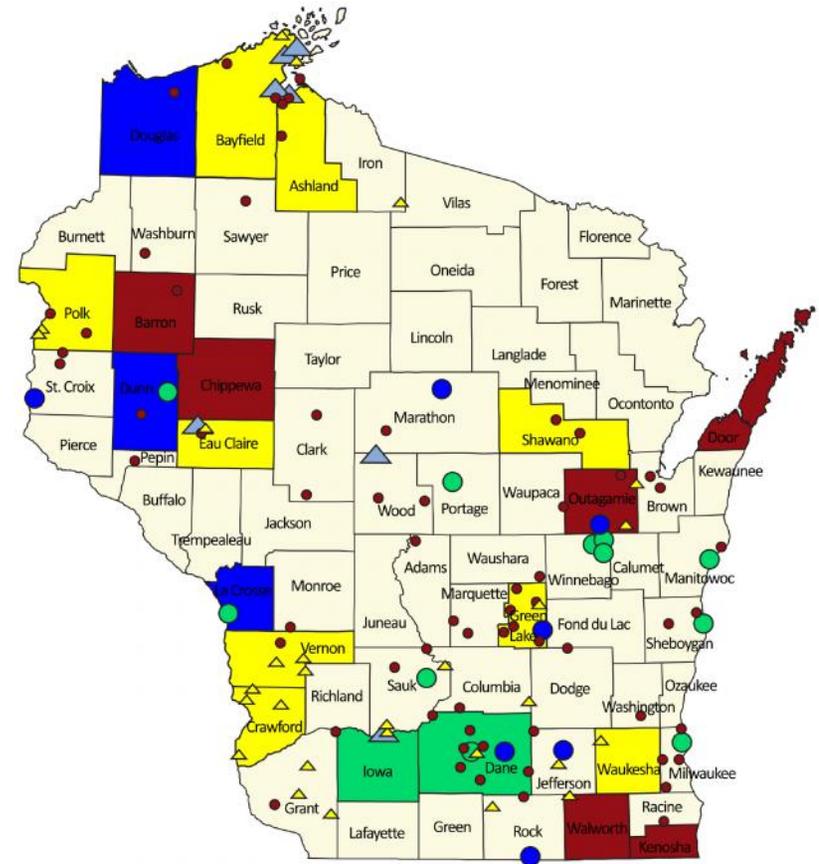
140 Energy Independent Communities

- |                   |                   |
|-------------------|-------------------|
| Ashland (C)       | Madison (C)       |
| Baraboo (C)       | Manitowoc (C)     |
| Bayfield (C)      | Markesan (C)      |
| Bayfield (T)      | Marshfield (C)    |
| Beloit (C)        | Menasha (C)       |
| Colfax (V)        | Menasha (T)       |
| Cottage Grove (T) | Neenah (C)        |
| Dane County       | Reedsburg (C)     |
| Douglas County    | Sheboygan (C)     |
| Dunn County       | Shorewood (V)     |
| Eau Claire (C)    | Spring Green (V)  |
| Greenville (T)    | Stevens Point (C) |
| Hudson (C)        | Washburn (C)      |
| Iowa County       | Wausau (C)        |
| Johnson Creek (V) |                   |
| La Crosse (C)     |                   |
| La Crosse County  |                   |

**Key**

- Eco-municipality Resolution
- Eco-muni & EIC Grant Recipient
- Eco-muni & EIC Resolution

- Energy Independent Community Resolution
- EIC Grant Recipient





## Energy Independent Communities

**Generate 25% of WI power and transportation fuels from renewable resources by 2025**

– Governor's Exec Order #192, April 2007

\$500,000 grant program for 2 years

20 local govt groups representing 50 communities

Pilots Jan-Dec 2009-2010

to accomplish:

an energy assessment of government buildings, infrastructure and fleet

a strategic energy planning process

development of a plan to achieve energy independence goal of 25x'25



# Energy

**Energy Sustainability = Energy Efficiency+Conservation+Renewables**

## Benefits of Renewable Energy

Stabilizes energy costs

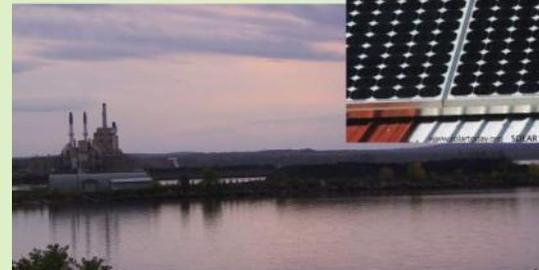
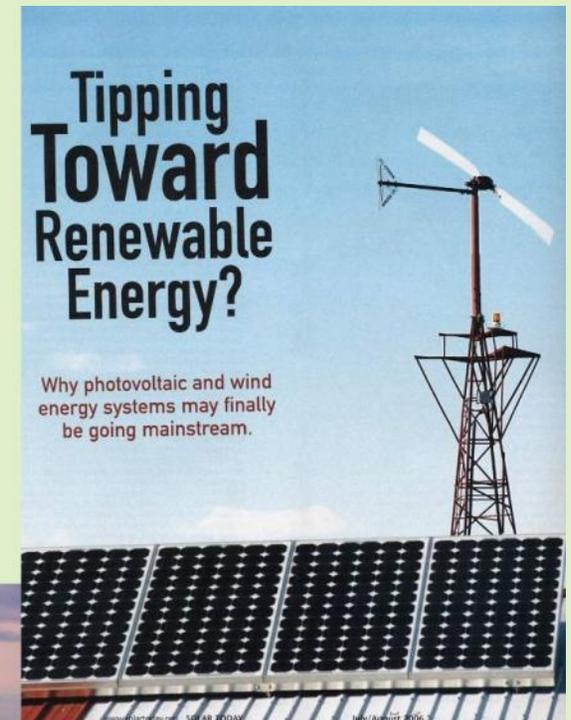
Creates job opportunities

Improves resilience / local self-reliance

Keeps dollars in local economy

Preserves quality of life, air, water, land

Reduces reliance on foreign and polluting sources of energy



## RCC's 2015 Operating Budget Request

	2013 Budget Request	Approved 2013 Budget	2014 Budget Request	Approved 2014 Budget	2015 Budget Request	Approved 2015 Budget
<b>Membership</b>						
ICLEI Renew annual membership (provides grants, support, webinars)	\$600	\$0	\$0	\$0	\$0	\$0
Climate Communities annual membership - August renewal (webinars)	\$250	\$250	\$250	\$0	\$250	\$0
Sustain Dane's Sustainable Business Network			\$60	\$0	\$60	\$0
<b>Waterway Cleanup Supplies &amp; Appreciation Gifts</b>	\$400	\$400	\$400	\$400	\$400	\$400
purchase work gloves, plastic bags & T-shirts						
<b>Community Outreach</b>						
RCC Annual Forum/Expo	\$200	\$200	\$200	\$200	\$200	\$200
Advertising, yard signs, banners						
Green Thursdays	\$100	\$100	\$100	\$100	\$100	\$100
Idling Reduction Campaign	\$300	\$300	\$300	\$300	\$300	?
Literature and laminated signs designed by school children to promote idling reduction. Signs will be placed at drive-thrus of participating businesses						
<b>City Hall Lobby E-Cycling Bin - Alkaline Battery Recycling</b>					\$120	\$120