



Fitchburg Community & Economic Development Authority
City Hall, 5520 Lacy Road, Fitchburg, Wisconsin 53711
Ph: 608.270.4200 | Fx: 608.270.4212 | fitchburgwi.gov

AGENDA
FITCHBURG COMMUNITY & ECONOMIC DEVELOPMENT AUTHORITY
THURSDAY, OCTOBER 22, 2015
7:00 A.M.

NOTICE IS HEREBY GIVEN that there will be a meeting of the Fitchburg Community & Economic Development Authority at 7:00 A.M. on **THURSDAY, OCTOBER 22, 2015** at the Fitchburg City Hall, 5520 Lacy Road, Fitchburg, WI. in the Meeting Room to consider and act on the following:

(Note: Full coverage of this meeting is available through FACTv and Streaming Video, accessible on the city web site at <http://www.fitchburgwi.gov/677/Government-Channel>)

1. **Call to Order:**
2. **Roll Call:**
3. **Approval of Minutes: August 20, 2015**
4. **Public Appearances: Non-Agenda Items**
5. **Fitchburg Christian Fellowship Church Redevelopment Update: Chuck Chvala, Representing Louis Fortis, Developer**
6. **North Stoner Prairie Comprehensive Development Plan Update: James Spahr, Developer**
7. **Meet and Greet with New City Administrator Patrick Marsh**
8. **Hotel Room Tax Report and Request Considerations: Misty Dodge**
 - a. Madison Region Economic Development Business Climate Publication Ad. Requested amount: \$5,745 Budgeted amount: \$5,770
 - b. Fitchburg Chamber Visitor and Business Bureau 2016 Business and Community Guide Ad. Requested amount: \$1,365 Budgeted amount: \$1,365
 - c. Xconomists WI Reception. Requested amount: \$2,000 Budgeted amount: \$3,500 (FTN Line Item)
9. **Economic Development Director and Committee Member Reports:**
 - a. City in Motion Implementation
 - b. Development Updates:
 - c. Venture Debt Program:
 - d. Existing Business Update:
 - e. Allied Area Task Force:
 - f. Fitchburg Business Appreciation Luncheon: Thursday, November 12th 11:30 am until 1:15 pm at the BTC
 - g. Verona Road Business Coalition:
 - h. CEDA Subcommittee Reports:
 - i. North Fish Hatchery Road Revitalization Efforts:
 - j. Anton Drive Neighborhood Plan:
 - k. Other Such Matters:
10. **Announcements:**
 - a. Next Meeting Scheduled: Thursday, December 3, 2015
11. **Adjournment:**

Note: It is possible that members of and possibly a quorum of members of other government bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Fitchburg City Hall, 5520 Lacy Road, Fitchburg WI 53711, (608) 270-4200