



**CITY OF FITCHBURG
VENDING ON PUBLIC STREETS & PARKS
LICENSE APPLICATION
\$150 Per Year, \$50 Per Month
Attn: Economic Development Director**

WI.SELLERS PERMIT #	ANNUAL \$150	MONTHLY \$50	SPECIAL
DANE COUNTY HEALTH PERMIT #	COUNTY PERMIT EXP. DATE		
(Last)	(First)	(Middle)	Phone Number
Current Address			
Date of Birth	Driver's License #	Driver's License State	
Trade/Business Name and Address			On-Site Phone#
Specific Location of Sale (see reverse side)			
Type of Vehicle or Structure (see handout – Chapter 67)			
Nature of Business to be Conducted and Brief Description of Merchandise/Service			
Description of Vehicle Used by Applicant		License Plate #	

I hereby certify that all of the answers to the above questions are true and correct.

Signature of Applicant _____

Date: _____

Reason for Denial, If Not Recommended:	
Proof of Insurance Received: ___ YES ___ NO Company Policy # _____	
Receipt # _____, Date: _____, Initials: _____	
Approved by City Clerk:	Date Issued:

VALID ONLY ON PUBLIC STREET AND RIGHT-OF-WAYS

General Vending Site Restrictions:

- ❖ License must be for a specific vending site, along with attached site map indicating specific location
- ❖ Maximum vending site size, not more than 10' x 12' around vendor
- ❖ No site permitted within 10 ft. radius of fire hydrant or 5 ft. radius of standpipe
- ❖ No site permitted within 5 ft. of bus stop or shelters
- ❖ No site shall interfere with any bus stops or shelters
- ❖ No site permitted within 10 ft. of curbcut or marked crosswalk
- ❖ All sites shall maintain a minimum width of 6 ft. of unobstructed public pedestrian walkway adjacent to vending site
- ❖ No site permitted adjacent to any truck, freight or passenger loading zone or adjacent to any parking space for people with disabilities or loading zone
- ❖ Vending prohibited upon any highway, street, alley, sidewalk, pleasure drive, if the street is located directly adjacent to, or directly across the street, alley or highway from any school property. "School Property" includes all property owned or operated by a public school or owned and operated by a private school.
- ❖ All equipment at the site shall be completely contained within the perimeter of the site
- ❖ It is unlawful for any vendor to permit any other person to vend at the vendor's site

Insurance Required:

Vendor must have adequate liability insurance and must agree to indemnify, defend, and hold the city, its employees and agents harmless against all claims, liability, loss, damage, or expense incurred by the city as the result of any injury to or death of any person or damage to property caused by or resulting from the activities for which the license is granted. As evidence of liability insurance, the applicant must furnish a certificate of insurance, on a form acceptable to the city, showing proof of commercial general liability insurance (including contractual liability insurance) naming the city, its employees and agents as additional insured, with minimum limits of \$1,000,000.00 in the aggregate. The certificate of insurance shall provide 30 days written notice to the city upon cancellation, or nonrenewal or material change in the policy.

Additional Information:

See Handout - - Chapter 67 – Sales on Public Streets