

Southdale Neighborhood Plan



**Neighborhood Meeting #5
February 25, 2008**



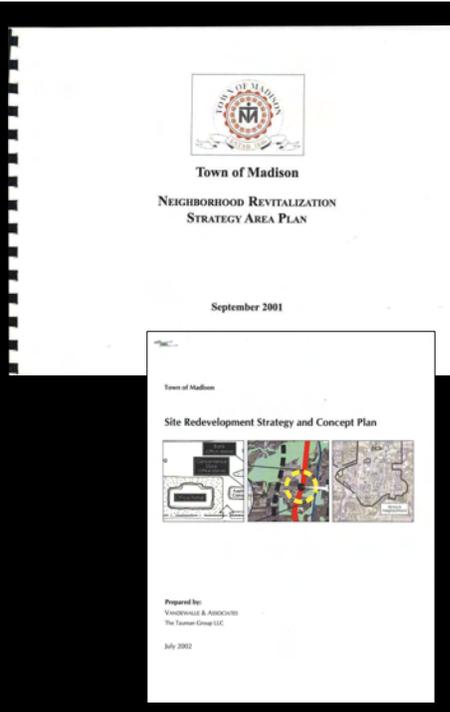
Tonight's Meeting Agenda

1. Welcome and Introductions
2. Purposes of a Neighborhood Plan
3. Review the Results of the Previous Neighborhood Meetings
4. Progress on the Neighborhood Plan that has occurred since September 10, 2007
5. Changes to the Draft Neighborhood Plan as a Result of Submitted Public Comments
6. Explanation of the Format for the Remainder of the Evening
7. Next Steps



What are Neighborhood Plans?

- Improvements to the neighborhood for the next 10-20 years
- Reacting to current changes
- Guiding future changes so they happen on the neighborhood's terms
- Recommendations on land uses, open spaces, supporting infrastructure
- Short and long-term recommendations
- Implementation plan – who is doing what task when?



Goals for the Southdale Neighborhood

Land Use

- Incorporate sustainable practices
- Incorporate a diverse mix of activities (residences, shops, schools, workplaces, and parks)
- Integrate rather than buffer uses
- Provide opportunities and flexibility for a wide range of uses to respond to the marketplace



Goals for the Southdale Neighborhood

Housing & Economic Development

- Offer a wide spectrum of housing options
- Enhance opportunities for employment within the neighborhood
- Stimulate reinvestment and economic development



Goals for the Southdale Neighborhood

Transportation

- Improve access to goods and services
- Improve pedestrian safety through construction of sidewalks
- Create new intersections to improve access and service to underutilized parcel and promote economic development
- Promote a range of transportation options
- Create a compact neighborhood that encourages pedestrian activities without automobiles
- Incorporate a network of streets of various sizes and functions and look for alternative within and outside the neighborhood
- Utilize the existing railroad infrastructure for transit
- Reduce block lengths and increase public access to remote areas of the neighborhood

Goals for the Southdale Neighborhood

Open Space & Community Facilities

- Preserve and create open spaces, greens and parks that are accessible and convenient to all
- Create opportunities for community gardens in a centralized location available to all residents
- Create a central location for community activities and services through the identification and development of a potential Community Center



Neighborhood Meeting Process

Meeting 1, January 29, 2007

- Introduced Neighborhood Plan Initiative and Review Opportunities

Meeting 2, February 26, 2007

- Reviewed Options and Alternatives for Future Neighborhood Vision

Meeting 3, April 16, 2007

- Presented Draft Plan Recommendations

Meeting 4, September 10, 2007

- Present and Discuss Revised Draft Plan Recommendations

Meeting 5, February 25, 2008

- Discuss Revised Draft Plan Recommendations

Meeting 6, April 30, 2008

- Will Present and Discuss Revised Final Plan Recommendations



Progress on the Plan Since September 10, 2007

- City neighborhood meetings – November 14 and February 20
- Discussions regarding a location for a community center
- Individual meetings with City, Town, and The Alexander Company
- Southdale-Rimrock Neighborhood Association meetings



Neighborhood Input

Land Use

- Residents want neighborhood service - grocery store, coffee shop, etc.
- New bank and conveniences store helpful and used
- Affordability and diversity make it a great place to live
- Some like private feel of neighborhood, some don't
- Provide access to commercial goods and services - affordable and geared toward serving residents
- Offer affordable homeownership opportunities
- Preserve existing housing, don't displace current residents
- Promote businesses start-up (live/work)
- Create better job opportunities for residents within neighborhood



Neighborhood Input

Open Space & Community Gather Space (Facilities)

- Southdale Park is important – update equipment
- Community gardens are extremely valuable
- Open space & habitat preservation are important
- Create a community center
- Find a centralized location for neighborhood gatherings
- Create new community gardens, preserve existing gardens
- Establish a community center (daycare, after school programs, voting, services)
- Preserve existing open space
- Preserve and enhance Southdale Park



Neighborhood Input

Transportation (Bikes, Pedestrians, and Vehicles)

- Semi-trucks use local street
- Concern over heavy construction traffic nearby
- Rimrock / CTH MM intersection unsafe
- Sidewalks are needed
- Path at the back of Southdale Park unsafe
- Biking on-street feels safe
- Reconfigure Rimrock / Ski Lane intersection
- Improve and expand alternative modes of transportation
- Expand of existing bicycle accommodations
- Install sidewalk for safety
- Improve Clausen Street / Ski Lane (CTH MM) intersection
- Extend Lake George Road – some like, others don't
- Don't plan streets over existing housing
- Improve existing streets – some see need, others don't



City of Fitchburg Plan Commission Input

- Expand planning area to Rimrock and CTH MM intersection
- Integrate, don't buffer uses
- Improve connections – reduce isolation
- Develop a grand vision for neighborhood revitalization (i.e. urban infill & redevelopment)
- Remain affordable and look to achieve 50/50 rental to owner split

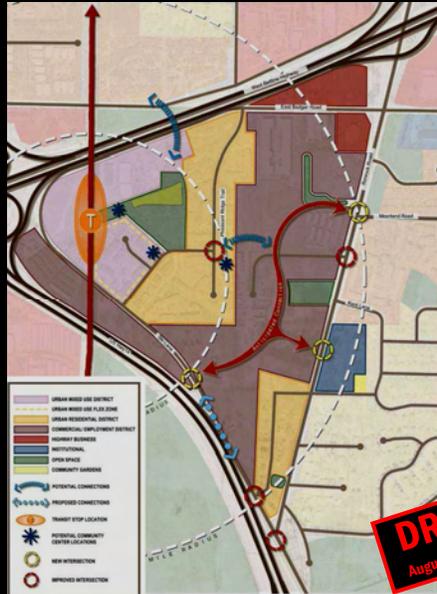


Near Term Plan



- Improvements for current residents
- Focuses on City/Town initiatives
- Accomplished over 0-10 years

Long Term Plan



- Offers Town / City Guidance for Future
- Addresses both City / Town and private initiatives
- Offers guidance for decades (30-50 years)

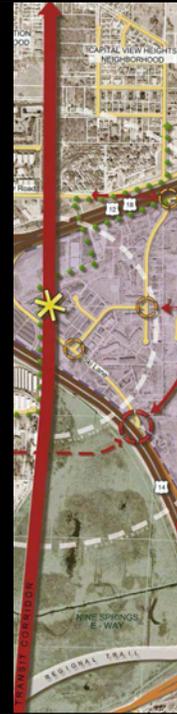
Changes to the Draft Southdale Neighborhood Plan

Future changes to the draft neighborhood plan, as a result of public comment at and since Neighborhood Meeting #4

- More information on the existing conditions – a description of the residential housing stock
- Expand the goals of the plan (link residents to jobs, provide senior housing, improve the appearance of affordable housing, create a regional approach to providing affordable housing)
- Recommend uses within the community center (day care, medical uses, after school)
- Describe role of business incubator
- Describe role of community non-profit for community garden administration
- Include Housing transition strategies
- Include better description for need for where additional residential uses can best be included in the neighborhood
- Recommend roundabout at Deer Valley-Lake George connection
- Reconsider on-street parking
- Recommend improvements to West Badger (safe walking/biking routes to South Transfer Station and Goodman Pool)
- Recommend Rimrock/Engelhart intersection improvements
- Recommend support for commuter rail station

Tonight's Small Group Discussions

- Three Tables (five 15-minute sessions)
- Discuss previous comments and responses
- Answer questions for additional information
- Provide specific comments
 - What's missing?
 - What's unclear?
- Comments written down for response at next meeting
- Fill out survey if you need more time or would prefer to comment that way



Tonight's Small Group Discussions

- Ground Rules
 - We're here to listen
 - Please respect other's opinions, all are important
 - Try to offer specific comments and statements



Tonight's Small Group Discussions

	<i>Table 1</i>	<i>Table 2</i>	<i>Table 3</i>
6:50-7:10pm	Balance and location of land uses	Location of community center	Affordable Housing
7:10-7:30pm	Business and Economic Development	Transportation/ Neighborhood Isolation	Location of community gardens
7:30-7:50pm	Business and Economic Development	Transportation/ Neighborhood Isolation	Affordable Housing
7:50-8:10pm	Balance and location of land uses	Location of community center	Location of community gardens
8:10-8:30pm	Business and Economic Development	Public Planning Process	Affordable Housing

Next Steps

- **Public Review and Comment, April 7, 2008 - April 30, 2008 (tentative)**
 - **Online: Town of Madison website and City of Fitchburg website**
 - **Hardcopy: Town of Madison Town Hall, City of Fitchburg City Hall, South Madison Library Branch Reference Section**
- **Southdale Neighborhood Meeting #6, Wednesday, April 30, 2008 (tentative)**
 - **Review the Draft Final Southdale Neighborhood Plan**
 - **Review resident comments and responses**
 - **Review schedule of Town of Madison and City of Fitchburg review and approval processes**