

Pop-Facts Demographics Snapshot | Summary

Trade Area: Fish Hatchery Rd & McKee Rd - 1 mi Radius, Fish Hatchery Rd & McKee Rd - 3 mi Radius, Fish Hatchery Rd & McKee Rd - 10 mi Radius

	Fish Hatchery Rd & McKee Rd - 1 mi Radius	Fish Hatchery Rd & McKee Rd - 3 mi Radius	Fish Hatchery Rd & McKee Rd - 10 mi Radius	
Population				
2000 Census	5,508	44,139	299,500	
2010 Census	8,343	47,556	334,859	
2018 Estimate	9,643	51,966	369,616	
2023 Projection	10,308	54,220	386,503	
Population Growth				
Percent Change: 2000 to 2010		51.47	7.74	11.81
Percent Change: 2010 to 2018		15.58	9.27	10.38
Percent Change: 2018 to 2023		6.90	4.34	4.57

	Fish Hatchery Rd & McKee Rd - 1 mi Radius	Fish Hatchery Rd & McKee Rd - 3 mi Radius	Fish Hatchery Rd & McKee Rd - 10 mi Radius	
Households				
2000 Census	2,296	18,345	125,993	
2010 Census	3,521	19,713	144,325	
2018 Estimate	4,016	21,946	161,447	
2023 Projection	4,276	23,059	169,721	
Household Growth				
Percent Change: 2000 to 2010		53.35	7.46	14.55
Percent Change: 2010 to 2018		14.06	11.33	11.86
Percent Change: 2018 to 2023		6.47	5.07	5.13

	Fish Hatchery Rd & McKee Rd - 1 mi Radius	Fish Hatchery Rd & McKee Rd - 3 mi Radius	Fish Hatchery Rd & McKee Rd - 10 mi Radius	
Family Households				
2000 Census	1,279	10,372	66,041	
2010 Census	2,054	11,571	74,902	
2018 Estimate	2,324	12,830	83,670	
2023 Projection	2,467	13,462	87,873	
Family Household Growth				
Percent Change: 2000 to 2010		60.59	11.56	13.42
Percent Change: 2010 to 2018		13.14	10.88	11.71
Percent Change: 2018 to 2023		6.15	4.93	5.02

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: Fish Hatchery Rd & McKee Rd - 1 mi Radius, Fish Hatchery Rd & McKee Rd - 3 mi Radius, Fish Hatchery Rd & McKee Rd - 10 mi Radius

Total Population: 9,643, 51,966, 369,616 | Total Households: 4,016, 21,946, 161,447

	Fish Hatchery Rd & McKee Rd - 1 mi Radius		Fish Hatchery Rd & McKee Rd - 3 mi Radius		Fish Hatchery Rd & McKee Rd - 10 mi Radius	
	Count	%	Count	%	Count	%
2018 Est. Population by Single-Classification Race						
White Alone	6,645	68.91	34,115	65.65	290,941	78.71
Black/African American Alone	1,161	12.04	6,399	12.31	23,680	6.41
American Indian/Alaskan Native Alone	35	0.36	317	0.61	1,565	0.42
Asian Alone	567	5.88	3,533	6.80	28,485	7.71
Native Hawaiian/Pacific Islander Alone	3	0.03	31	0.06	155	0.04
Some Other Race Alone	889	9.22	5,511	10.61	12,722	3.44
Two or More Races	343	3.56	2,059	3.96	12,069	3.27
2018 Est. Population by Hispanic or Latino Origin						
Not Hispanic or Latino	7,657	79.41	41,165	79.22	340,357	92.08
Hispanic or Latino	1,986	20.59	10,801	20.79	29,259	7.92
Mexican Origin	1,572	79.15	8,602	79.64	20,298	69.37
Puerto Rican Origin	88	4.43	445	4.12	1,923	6.57
Cuban Origin	25	1.26	111	1.03	508	1.74
All Other Hispanic or Latino	301	15.16	1,642	15.20	6,531	22.32
2018 Est. Pop by Race, Asian Alone, by Category						
Chinese, except Taiwanese	51	8.99	526	14.89	7,874	27.64
Filipino	51	8.99	125	3.54	1,062	3.73
Japanese	0	0.00	9	0.26	573	2.01
Asian Indian	126	22.22	348	9.85	5,617	19.72
Korean	4	0.70	53	1.50	2,727	9.57
Vietnamese	11	1.94	116	3.28	506	1.78
Cambodian	0	0.00	47	1.33	429	1.51
Hmong	232	40.92	1,351	38.24	5,617	19.72
Laotian	0	0.00	141	3.99	671	2.36
Thai	8	1.41	49	1.39	235	0.82
All Other Asian Races Including 2+ Category	85	14.99	767	21.71	3,173	11.14
2018 Est. Population by Ancestry						
Arab	5	0.05	105	0.20	856	0.23
Czech	106	1.10	333	0.64	2,086	0.56
Danish	28	0.29	141	0.27	2,305	0.62
Dutch	62	0.64	432	0.83	3,883	1.05
English	473	4.91	1,909	3.67	17,172	4.65
French (Excluding Basque)	195	2.02	702	1.35	4,609	1.25
French Canadian	26	0.27	165	0.32	1,172	0.32
German	2,119	21.97	10,397	20.01	92,879	25.13
Greek	92	0.95	204	0.39	1,170	0.32
Hungarian	5	0.05	75	0.14	796	0.21
Irish	623	6.46	3,189	6.14	28,289	7.65
Italian	281	2.91	1,354	2.61	12,716	3.44
Lithuanian	11	0.11	44	0.09	573	0.15
Nonwegian	434	4.50	2,184	4.20	20,574	5.57
Polish	363	3.76	1,557	3.00	12,532	3.39
Portuguese	0	0.00	6	0.01	116	0.03
Russian	57	0.59	277	0.53	2,215	0.60
Scotch-Irish	23	0.24	123	0.24	1,108	0.30
Scottish	34	0.35	430	0.83	4,015	1.09
Slovak	24	0.25	67	0.13	349	0.09
Sub-Saharan African	102	1.06	519	1.00	3,568	0.96
Swedish	56	0.58	257	0.49	4,508	1.22
Swiss	128	1.33	277	0.53	2,455	0.66
Ukrainian	36	0.37	76	0.15	462	0.13
United States or American	240	2.49	1,042	2.00	7,097	1.92
Welsh	38	0.39	123	0.24	1,218	0.33
West Indian (Excluding Hispanic groups)	0	0.00	16	0.03	418	0.11
Other ancestries	3,328	34.51	21,331	41.05	97,499	26.38
Ancestries Unclassified	753	7.81	4,630	8.91	42,977	11.63
2018 Est. Pop Age 5+ by Language Spoken At Home						
Speak Only English at Home	7,231	80.72	36,308	75.70	298,454	85.51
Speak Asian/Pacific Isl. Lang. at Home	240	2.68	1,942	4.05	16,514	4.73
Speak Indo-European Language at Home	309	3.45	1,411	2.94	10,310	2.95
Speak Spanish at Home	1,164	12.99	8,106	16.90	21,937	6.29
Speak Other Language at Home	14	0.16	193	0.40	1,814	0.52
2018 Est. Hisp. or Latino Pop by Single-Class. Race						
White Alone	922	46.42	4,434	41.05	13,719	46.89
Black/African American Alone	38	1.91	207	1.92	677	2.31
American Indian/Alaskan Native Alone	13	0.66	139	1.29	406	1.39
Asian Alone	13	0.66	32	0.30	144	0.49
Native Hawaiian/Pacific Islander Alone	0	0.00	10	0.09	23	0.08
Some Other Race Alone	886	44.61	5,468	50.63	12,188	41.66
Two or More Races	114	5.74	512	4.74	2,102	7.18

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race



Trade Area: Fish Hatchery Rd & McKee Rd - 1 mi Radius, Fish Hatchery Rd & McKee Rd - 3 mi Radius, Fish Hatchery Rd & McKee Rd - 10 mi Radius

Total Population: 9,643, 51,966, 369,616 | Total Households: 4,016, 21,946, 161,447

	Fish Hatchery Rd & McKee Rd - 1 mi Radius		Fish Hatchery Rd & McKee Rd - 3 mi Radius		Fish Hatchery Rd & McKee Rd - 10 mi Radius	
	Count	%	Count	%	Count	%
2018 Est. Population by Sex						
Male	4,812	49.90	25,891	49.82	183,422	49.63
Female	4,831	50.10	26,074	50.17	186,194	50.38
2018 Est. Population by Age						
Age 0 - 4	685	7.10	4,005	7.71	20,586	5.57
Age 5 - 9	638	6.62	3,734	7.18	20,382	5.51
Age 10 - 14	622	6.45	3,462	6.66	19,692	5.33
Age 15 - 17	359	3.72	1,878	3.61	12,161	3.29
Age 18 - 20	334	3.46	1,888	3.63	20,506	5.55
Age 21 - 24	476	4.94	2,693	5.18	30,730	8.31
Age 25 - 34	1,834	19.02	9,056	17.43	62,034	16.78
Age 35 - 44	1,399	14.51	7,683	14.79	50,834	13.75
Age 45 - 54	1,061	11.00	5,843	11.24	41,669	11.27
Age 55 - 64	1,062	11.01	5,641	10.86	42,081	11.38
Age 65 - 74	745	7.73	4,048	7.79	30,278	8.19
Age 75 - 84	302	3.13	1,520	2.92	12,624	3.42
Age 85 and over	126	1.31	515	0.99	6,038	1.63
Age 16 and over	7,579	78.60	40,148	77.26	304,978	82.51
Age 18 and over	7,340	76.12	38,887	74.83	296,794	80.30
Age 21 and over	7,006	72.65	36,999	71.20	276,287	74.75
Age 65 and over	1,174	12.18	6,083	11.71	48,940	13.24
Median Age	-	34.30	-	34.19	-	34.77
Average Age	-	36.49	-	35.93	-	37.60
2018 Est. Pop Age 15+ by Marital Status						
Total, Never Married	3,193	41.48	16,915	41.49	135,086	43.72
Male, Never Married	1,757	22.82	9,014	22.11	71,620	23.18
Female, Never Married	1,436	18.65	7,900	19.38	63,466	20.54
Married, Spouse Present	3,109	40.39	16,869	41.38	124,293	40.23
Married, Spouse Absent	239	3.10	1,596	3.92	8,709	2.82
Widowed	252	3.27	1,379	3.38	11,717	3.79
Male, Widowed	55	0.71	344	0.84	2,392	0.77
Female, Widowed	196	2.55	1,035	2.54	9,325	3.02
Divorced	906	11.77	4,005	9.82	29,149	9.44
Male, Divorced	343	4.46	1,643	4.03	12,035	3.90
Female, Divorced	563	7.31	2,363	5.80	17,114	5.54
2018 Est. Male Population by Age						
Male: Age 0 - 4	367	7.63	2,040	7.88	10,538	5.75
Male: Age 5 - 9	328	6.82	1,909	7.37	10,445	5.70
Male: Age 10 - 14	327	6.80	1,787	6.90	10,127	5.52
Male: Age 15 - 17	191	3.97	961	3.71	6,200	3.38
Male: Age 18 - 20	179	3.72	944	3.65	10,184	5.55
Male: Age 21 - 24	244	5.07	1,316	5.08	15,533	8.47
Male: Age 25 - 34	937	19.47	4,688	18.11	32,185	17.55
Male: Age 35 - 44	714	14.84	3,867	14.94	25,811	14.07
Male: Age 45 - 54	519	10.79	2,928	11.31	20,729	11.30
Male: Age 55 - 64	495	10.29	2,680	10.35	20,082	10.95
Male: Age 65 - 74	346	7.19	1,900	7.34	14,157	7.72
Male: Age 75 - 84	129	2.68	686	2.65	5,438	2.96
Male: Age 85 and over	35	0.73	185	0.71	1,994	1.09
Median Age, Male	-	33.20	-	33.51	-	33.79
Average Age, Male	-	35.28	-	35.28	-	36.71
2018 Est. Female Population by Age						
Female: Age 0 - 4	318	6.58	1,965	7.54	10,048	5.40
Female: Age 5 - 9	310	6.42	1,824	7.00	9,937	5.34
Female: Age 10 - 14	295	6.11	1,675	6.42	9,565	5.14
Female: Age 15 - 17	167	3.46	916	3.51	5,961	3.20
Female: Age 18 - 20	155	3.21	944	3.62	10,323	5.54
Female: Age 21 - 24	232	4.80	1,377	5.28	15,197	8.16
Female: Age 25 - 34	898	18.59	4,368	16.75	29,849	16.03
Female: Age 35 - 44	685	14.18	3,816	14.63	25,023	13.44
Female: Age 45 - 54	541	11.20	2,915	11.18	20,941	11.25
Female: Age 55 - 64	567	11.74	2,961	11.36	21,999	11.81
Female: Age 65 - 74	400	8.28	2,148	8.24	16,121	8.66
Female: Age 75 - 84	173	3.58	834	3.20	7,187	3.86
Female: Age 85 and over	91	1.88	330	1.27	4,043	2.17
Median Age, Female	-	35.53	-	34.92	-	35.82
Average Age, Female	-	37.69	-	36.53	-	38.45

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: Fish Hatchery Rd & McKee Rd - 1 mi Radius, Fish Hatchery Rd & McKee Rd - 3 mi Radius, Fish Hatchery Rd & McKee Rd - 10 mi Radius

Total Population: 9,643, 51,966, 369,616 | **Total Households:** 4,016, 21,946, 161,447

	Fish Hatchery Rd & McKee Rd - 1 mi Radius		Fish Hatchery Rd & McKee Rd - 3 mi Radius		Fish Hatchery Rd & McKee Rd - 10 mi Radius	
	Count	%	Count	%	Count	%
2018 Est. Households by Household Type						
Family Households	2,324	57.87	12,830	58.46	83,670	51.83
NonFamily Households	1,692	42.13	9,117	41.54	77,777	48.17
2018 Est. Group Quarters Population						
2018 Est. Group Quarters Population	5	0.05	273	0.53	11,712	3.17
2018 HHs By Ethnicity, Hispanic/Latino						
2018 HHs By Ethnicity, Hispanic/Latino	554	13.79	3,035	13.83	8,453	5.24
2018 Est. Family HH Type by Presence of Own Child.						
Married Couple Family, own children	752	32.36	4,158	32.41	26,903	32.15
Married Couple Family, no own children	936	40.27	4,930	38.43	37,700	45.06
Male Householder, own children	97	4.17	544	4.24	2,875	3.44
Male Householder, no own children	93	4.00	551	4.29	2,543	3.04
Female Householder, own children	329	14.16	1,860	14.50	8,810	10.53
Female Householder, no own children	116	4.99	786	6.13	4,839	5.78
2018 Est. Households by Household Size						
1-Person Household	1,248	31.08	6,942	31.63	56,411	34.94
2-Person Household	1,332	33.17	7,360	33.54	55,442	34.34
3-Person Household	612	15.24	3,334	15.19	22,868	14.16
4-Person Household	455	11.33	2,491	11.35	16,860	10.44
5-Person Household	221	5.50	1,128	5.14	6,624	4.10
6-Person Household	101	2.52	438	2.00	2,188	1.35
7-or-more-person	49	1.22	254	1.16	1,055	0.65
2018 Est. Average Household Size	--	2.40	--	2.36	--	2.22
2018 Est. Households by Number of Vehicles						
No Vehicles	354	8.81	1,508	6.87	14,573	9.03
1 Vehicle	1,565	38.97	8,634	39.34	63,018	39.03
2 Vehicles	1,636	40.74	9,150	41.69	64,013	39.65
3 Vehicles	299	7.45	1,941	8.84	14,929	9.25
4 Vehicles	105	2.62	516	2.35	3,760	2.33
5 or more Vehicles	58	1.44	198	0.90	1,155	0.71
2018 Est. Average Number of Vehicles	--	1.60	--	1.64	--	1.60
2018 Est. Occupied Housing Units by Tenure						
Housing Units, Owner-Occupied	1,871	46.59	11,001	50.13	87,285	54.06
Housing Units, Renter-Occupied	2,145	53.41	10,945	49.87	74,162	45.94
2018 Owner Occ. HUs: Avg. Length of Residence						
2018 Owner Occ. HUs: Avg. Length of Residence	--	10.72	--	13.87	--	14.00
2018 Renter Occ. HUs: Avg. Length of Residence						
2018 Renter Occ. HUs: Avg. Length of Residence	--	5.30	--	5.36	--	5.44
2018 Est. Owner-Occupied Housing Units by Value						
Value Less Than \$20,000	1	0.05	129	1.17	1,167	1.34
Value \$20,000 - \$39,999	2	0.11	124	1.13	783	0.90
Value \$40,000 - \$59,999	0	0.00	55	0.50	269	0.31
Value \$60,000 - \$79,999	3	0.16	54	0.49	381	0.44
Value \$80,000 - \$99,999	16	0.85	109	0.99	1,102	1.26
Value \$100,000 - \$149,999	85	4.54	549	4.99	5,829	6.68
Value \$150,000 - \$199,999	214	11.44	1,529	13.90	14,540	16.66
Value \$200,000 - \$299,999	400	21.38	3,569	32.44	28,902	33.11
Value \$300,000 - \$399,999	388	20.74	2,199	19.99	14,768	16.92
Value \$400,000 - \$499,999	355	18.97	1,404	12.76	8,780	10.06
Value \$500,000 - \$749,999	327	17.48	956	8.69	7,146	8.19
Value \$750,000 - \$999,999	74	3.96	264	2.40	2,295	2.63
Value \$1,000,000 - \$1,499,999	6	0.32	48	0.44	906	1.04
Value \$1,500,000 - \$1,999,999	0	0.00	2	0.02	228	0.26
Value \$2,000,000 or more	0	0.00	11	0.10	189	0.22
2018 Est. Median All Owner-Occupied Housing Value	--	354,531.62	--	281,000.55	--	264,025.15

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Pop-Facts Demographics Snapshot | Housing & Households

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	Count	%	Count	%	Count	%
2018 Est. Housing Units by Units in Structure						
1 Unit Attached	389	9.12	1,459	6.21	9,966	5.84
1 Unit Detached	1,396	32.73	9,867	41.99	80,864	47.39
2 Units	143	3.35	790	3.36	7,951	4.66
3 to 4 Units	252	5.91	2,234	9.51	11,493	6.74
5 to 19 Units	833	19.53	4,511	19.20	25,940	15.20
20 to 49 Units	1,020	23.92	3,746	15.94	19,477	11.41
50 or More Units	232	5.44	715	3.04	13,764	8.07
Mobile Home or Trailer	0	0.00	174	0.74	1,168	0.68
Boat, RV, Van, etc.	0	0.00	3	0.01	19	0.01
2018 Est. Housing Units by Year Structure Built						
Built 2014 or Later	304	7.13	1,819	7.74	14,426	8.45
Built 2010 to 2013	78	1.83	435	1.85	2,840	1.66
Built 2000 to 2009	1,078	25.27	3,292	14.01	27,429	16.07
Built 1990 to 1999	1,031	24.17	3,206	13.64	22,865	13.40
Built 1980 to 1989	558	13.08	2,490	10.60	17,868	10.47
Built 1970 to 1979	671	15.73	4,956	21.09	25,729	15.08
Built 1960 to 1969	314	7.36	2,597	11.05	17,034	9.98
Built 1950 to 1959	80	1.88	2,611	11.11	17,240	10.10
Built 1940 to 1949	4	0.09	705	3.00	6,550	3.84
Built 1939 or Earlier	148	3.47	1,389	5.91	18,661	10.94
2018 Housing Units by Year Structure Built						
2018 Est. Median Year Structure Built	-	1,993.84	-	1,978.85	-	1,980.05
2018 Est. Households by Presence of People Under 18						
2018 Est. Households by Presence of People Under 18	1,246	31.03	6,988	31.84	40,705	25.21
Households with 1 or More People under Age 18						
Married Couple Family	766	61.48	4,252	60.85	27,597	67.80
Other Family, Male Householder	114	9.15	640	9.16	3,166	7.78
Other Family, Female Householder	347	27.85	2,020	28.91	9,537	23.43
NonFamily Household, Male Householder	13	1.04	44	0.63	263	0.65
NonFamily Household, Female Householder	7	0.56	32	0.46	142	0.35
2018 Est. Households with No People under Age 18						
Households with No People under Age 18	2,770	68.97	14,958	68.16	120,742	74.79
Households with No People under Age 18						
Married Couple Family	923	33.32	4,837	32.34	37,021	30.66
Other Family, Male Householder	77	2.78	456	3.05	2,261	1.87
Other Family, Female Householder	96	3.47	627	4.19	4,094	3.39
NonFamily, Male Householder	752	27.15	4,430	29.62	36,722	30.41
NonFamily, Female Householder	921	33.25	4,608	30.81	40,645	33.66

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Pop-Facts Demographics Snapshot | Affluence & Education

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	Count	%	Count	%	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment						
Less than 9th Grade	152	2.33	1,825	5.32	6,010	2.45
Some High School, No Diploma	191	2.92	1,676	4.88	6,766	2.75
High School Graduate (or GED)	1,097	16.80	5,961	17.38	38,386	15.63
Some College, No Degree	1,152	17.64	6,072	17.70	41,763	17.01
Associate's Degree	513	7.86	2,540	7.40	21,287	8.67
Bachelor's Degree	1,952	29.89	9,364	27.30	75,279	30.66
Master's Degree	802	12.28	4,134	12.05	34,839	14.19
Professional Degree	420	6.43	1,572	4.58	10,309	4.20
Doctorate Degree	250	3.83	1,163	3.39	10,919	4.45
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.						
High School Diploma	297	27.00	2,289	40.14	4,649	30.14
High School Graduate	414	37.64	2,164	37.95	4,612	29.90
Some College or Associate's Degree	298	27.09	795	13.94	2,969	19.25
Bachelor's Degree or Higher	90	8.18	454	7.96	3,196	20.72
2018 Est. Households by HH Income						
Income < \$15,000	463	11.53	2,126	9.69	15,103	9.36
Income \$15,000 - \$24,999	244	6.08	1,422	6.48	11,616	7.20
Income \$25,000 - \$34,999	444	11.06	2,418	11.02	13,856	8.58
Income \$35,000 - \$49,999	536	13.35	3,584	16.33	20,664	12.80
Income \$50,000 - \$74,999	669	16.66	3,683	16.78	28,051	17.38
Income \$75,000 - \$99,999	470	11.70	2,687	12.24	20,975	12.99
Income \$100,000 - \$124,999	284	7.07	1,672	7.62	15,112	9.36
Income \$125,000 - \$149,999	163	4.06	1,029	4.69	10,502	6.50
Income \$150,000 - \$199,999	259	6.45	1,413	6.44	11,224	6.95
Income \$200,000 - \$249,999	159	3.96	783	3.57	5,709	3.54
Income \$250,000 - \$499,999	208	5.18	788	3.59	5,863	3.63
Income \$500,000+	116	2.89	341	1.55	2,771	1.72
2018 Est. Average Household Income	-	99,630.88	-	88,881.08	-	94,137.13
2018 Est. Median Household Income	-	60,871.39	-	58,137.93	-	66,631.66
2018 Median HH Inc. by Single-Class. Race or Eth.						
White Alone	-	70,542.15	-	70,944.26	-	71,769.12
Black or African American Alone	-	14,874.33	-	28,653.46	-	31,579.23
American Indian and Alaskan Native Alone	-	32,994.00	-	34,689.37	-	44,523.85
Asian Alone	-	89,525.21	-	59,390.08	-	56,736.20
Native Hawaiian and Other Pacific Islander Alone	-	6,375.00	-	7,650.91	-	9,592.81
Some Other Race Alone	-	62,150.90	-	46,265.24	-	46,415.58
Two or More Races	-	23,139.43	-	31,673.30	-	42,240.51
Hispanic or Latino	-	46,023.13	-	40,792.29	-	44,220.21
Not Hispanic or Latino	-	66,374.38	-	64,843.39	-	68,518.00
2018 Est. Families by Poverty Status						
2018 Families at or Above Poverty	2,047	88.08	11,288	87.98	78,124	93.37
2018 Families at or Above Poverty with children	933	40.15	5,242	40.86	34,641	41.40
2018 Families Below Poverty	277	11.92	1,542	12.02	5,546	6.63
2018 Families Below Poverty with children	257	11.06	1,440	11.22	4,708	5.63

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: Fish Hatchery Rd & McKee Rd - 1 mi Radius, Fish Hatchery Rd & McKee Rd - 3 mi Radius, Fish Hatchery Rd & McKee Rd - 10 mi Radius

Total Population: 9,643, 51,966, 369,616 | **Total Households:** 4,016, 21,946, 161,447

	Fish Hatchery Rd & McKee Rd - 1 mi Radius		Fish Hatchery Rd & McKee Rd - 3 mi Radius		Fish Hatchery Rd & McKee Rd - 10 mi Radius	
	Count	%	Count	%	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification						
White Collar	3,720	72.15	18,905	66.55	151,393	72.11
Blue Collar	420	8.15	3,758	13.23	23,483	11.18
Service and Farming	1,016	19.70	5,746	20.23	35,085	16.71
2018 Est. Workers Age 16+ by Travel Time to Work						
Less than 15 Minutes	1,580	32.28	9,061	33.80	66,070	33.49
15 - 29 Minutes	2,290	46.78	12,375	46.16	90,833	46.04
30 - 44 Minutes	606	12.38	3,616	13.49	28,823	14.61
45 - 59 Minutes	192	3.92	952	3.55	5,691	2.88
60 or more Minutes	227	4.64	807	3.01	5,875	2.98
2018 Est. Avg Travel Time to Work in Minutes	--	23.27	--	21.97	--	22.01
2018 Est. Workers Age 16+ by Transp. to Work						
2018 Est. Workers Age 16+ by Transp. to Work	5,094	100.00	27,816	100.00	206,076	100.00
Drove Alone	3,960	77.74	20,249	72.80	142,954	69.37
Carpooled	356	6.99	2,810	10.10	14,513	7.04
Public Transport	314	6.16	2,072	7.45	16,447	7.98
Walked	175	3.44	788	2.83	13,923	6.76
Bicycle	76	1.49	738	2.65	8,332	4.04
Other Means	18	0.35	158	0.57	1,402	0.68
Worked at Home	197	3.87	1,001	3.60	8,505	4.13
2018 Est. Civ. Employed Pop 16+ by Class of Worker						
2018 Est. Civ. Employed Pop 16+ by Class of Worker	5,156	100.00	28,409	100.00	209,962	100.00
For-Profit Private Workers	3,385	65.65	18,842	66.32	127,231	60.60
Non-Profit Private Workers	392	7.60	2,342	8.24	21,301	10.14
Local Government Workers	214	4.15	1,438	5.06	12,488	5.95
State Government Workers	636	12.34	3,425	12.06	32,389	15.43
Federal Government Workers	63	1.22	454	1.60	2,985	1.42
Self-Employed Workers	461	8.94	1,826	6.43	13,350	6.36
Unpaid Family Workers	4	0.08	81	0.28	218	0.10
2018 Est. Civ. Employed Pop 16+ by Occupation						
Architecture/Engineering	90	1.75	378	1.33	4,301	2.05
Arts/Design/Entertainment/Sports/Media	174	3.38	965	3.40	6,193	2.95
Building/Grounds Cleaning/Maintenance	168	3.26	1,311	4.62	6,302	3.00
Business/Financial Operations	335	6.50	1,524	5.36	11,866	5.65
Community/Social Services	78	1.51	444	1.56	3,724	1.77
Computer/Mathematical	355	6.88	1,647	5.80	13,856	6.60
Construction/Extraction	97	1.88	784	2.76	4,410	2.10
Education/Training/Library	265	5.14	1,989	7.00	18,716	8.91
Farming/Fishing/Forestry	16	0.31	105	0.37	559	0.27
Food Preparation/Serving Related	487	9.45	2,601	9.16	14,346	6.83
Healthcare Practitioner/Technician	449	8.71	2,020	7.11	15,316	7.29
Healthcare Support	99	1.92	694	2.44	5,161	2.46
Installation/Maintenance/Repair	52	1.01	604	2.13	3,565	1.70
Legal	110	2.13	418	1.47	2,982	1.42
Life/Physical/Social Science	129	2.50	593	2.09	7,227	3.44
Management	784	15.21	3,260	11.47	24,858	11.84
Office/Administrative Support	395	7.66	3,132	11.03	24,867	11.84
Production	175	3.39	1,332	4.69	8,602	4.10
Protective Services	79	1.53	307	1.08	2,456	1.17
Sales/Related	558	10.82	2,535	8.92	17,488	8.33
Personal Care/Service	167	3.24	728	2.56	6,262	2.98
Transportation/Material Moving	97	1.88	1,039	3.66	6,906	3.29
2018 Est. Pop Age 16+ by Employment Status						
In Armed Forces	0	0.00	2	0.01	73	0.02
Civilian - Employed	5,410	71.38	28,664	71.40	211,848	69.46
Civilian - Unemployed	348	4.59	1,538	3.83	9,342	3.06
Not in Labor Force	1,822	24.04	9,944	24.77	83,716	27.45

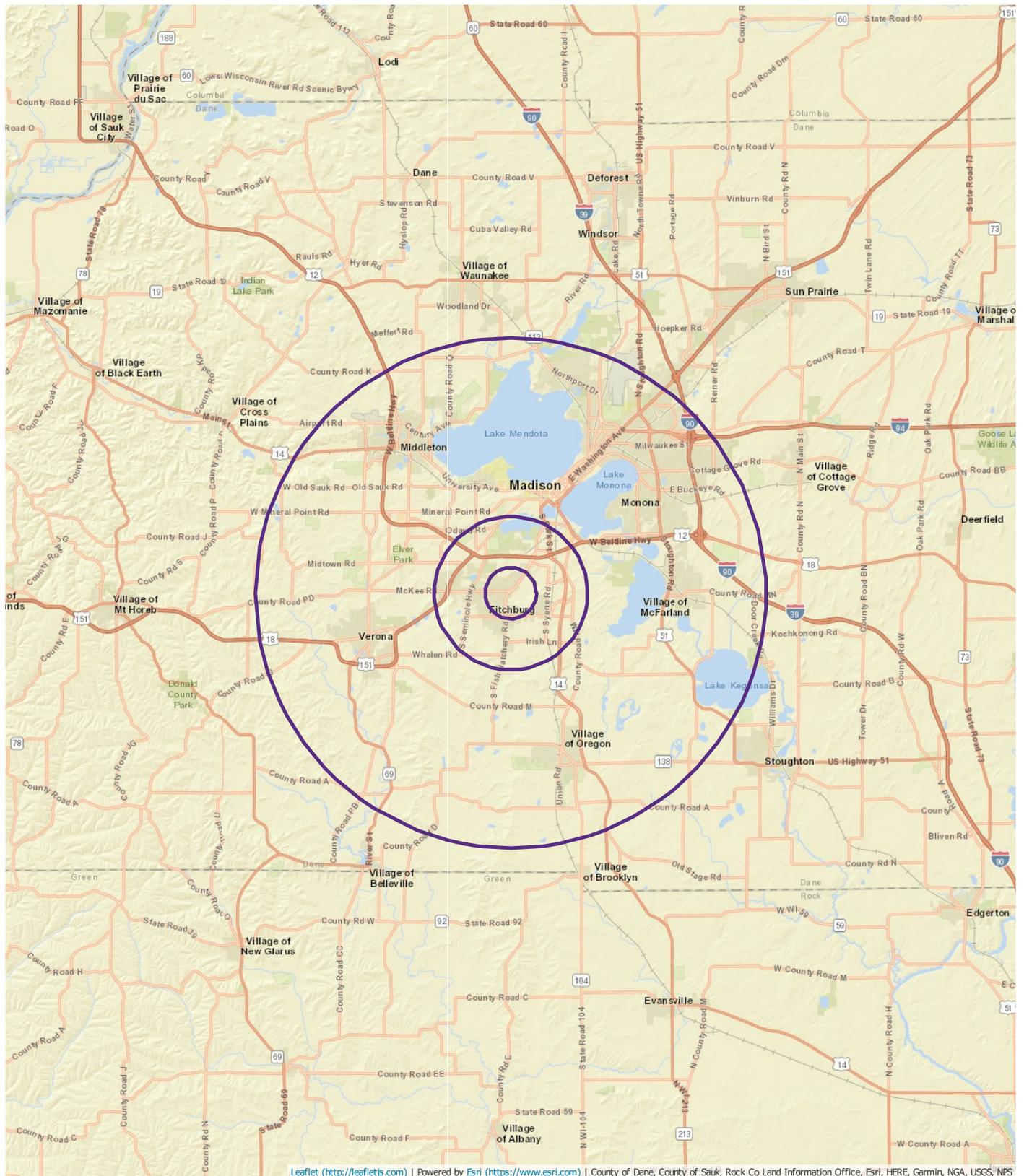
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: Fish Hatchery Rd & McKee Rd - 1 mi Radius, Fish Hatchery Rd & McKee Rd - 3 mi Radius, Fish Hatchery Rd & McKee Rd - 10 mi Radius

Total Population: 9,643, 51,966, 369,616 | **Total Households:** 4,016, 21,946, 161,447



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 5/15/2018 3:05:38 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
Fish Hatchery Rd & McKee Rd - 1 mi Radius	1 mi Radius	N/A
Fish Hatchery Rd & McKee Rd - 10 mi Radius	10 mi Radius	N/A
Fish Hatchery Rd & McKee Rd - 3 mi Radius	3 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Retail Market Power | Opportunity Gap by Merchandise Line Items

Trade Area: Fish Hatchery Rd & McKee Rd - 1 mi Radius

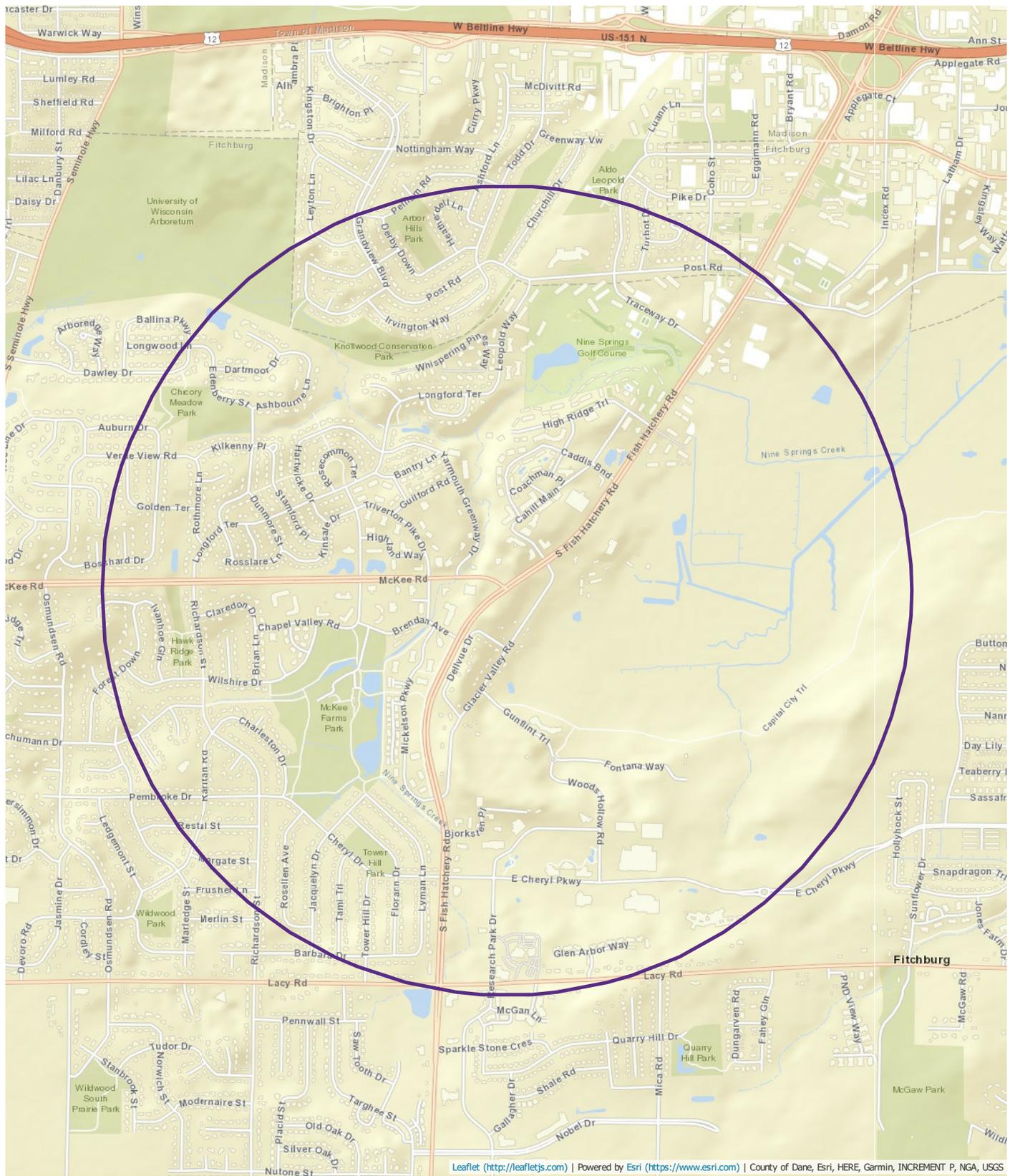
	2018 Demand (\$)	2018 Supply (\$)	Opportunity Gap/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	198,727,129	207,290,031	-8,562,902
Merchandise Line Items			
Groceries and other food items for human consumption off the premises	41,881,514	34,916,559	6,964,955
Meals and snacks	15,648,560	18,465,439	-2,816,879
Alcoholic beverages served for immediate consumption	1,957,197	1,955,313	1,884
Packaged liquor, wine, and beer	2,706,341	2,345,315	361,027
Cigars, cigarettes, and tobacco and smokers' accessories	3,276,122	3,052,398	223,724
Drugs, health aids and beauty aids, including cosmetics	5,729,642	6,277,879	-548,237
Household soaps, detergents, cleaners, and cleaning supplies	1,482,748	712,775	769,973
Paper and related products	2,557,665	1,444,236	1,113,429
Men's wear, including accessories	2,475,260	598,839	1,876,420
Women's, juniors', and misses' wear, including accessories	4,243,554	805,925	3,437,629
Children's wear	1,816,146	376,443	1,439,703
Footwear, including accessories	2,522,585	884,978	1,637,606
Jewelry	1,447,334	358,762	1,088,572
Sewing, knitting, and needlework goods	83,437	113,032	-29,595
Curtains, draperies, blinds, slipcovers, bed and table coverings	1,261,219	248,426	1,012,793
Major household appliances	2,419,785	1,253,903	1,165,882
Small household appliances and personal care appliances	440,228	144,587	295,640
Televisions, video players and recorders, camcorders, eBook readers	941,177	1,577,103	-635,927
Audio equipment, musical instruments, and supplies including CDs and audio books	375,909	510,963	-135,053
Furniture, sleep equipment and outdoor/patio furniture	4,134,601	1,717,499	2,417,102
Flooring and floor coverings	2,121,111	1,109,195	1,011,916
Kitchenware and home furnishings	1,210,434	444,563	765,870
Computer hardware, software and supplies including games and tablets	1,992,888	4,899,739	-2,906,851
Books, including eBooks	1,185,502	1,999,455	-813,953
Photographic equipment and supplies	111,367	237,396	-126,029
Toys, hobby goods and games	1,041,897	870,090	171,807
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	886,923	537,318	349,605
Sporting goods and recreational equipment	466,959	541,302	-74,344
Recreational vehicles, parts and accessories	4,443,803	11,286,165	-6,842,361
Hardware, tools, and plumbing and electrical supplies	2,772,455	854,933	1,917,523
Lawn, garden, and farm equipment and supplies	1,520,949	323,179	1,197,769
Dimensional lumber and other building or structural materials and supplies	2,463,034	697,123	1,765,911
Paint and sundries	990,892	415,595	575,296
Cars, trucks, motorcycles, and other powered transportation vehicles	41,619,787	101,121,619	-59,501,831
Automotive fuels	24,096,793	6,040,126	18,056,667
Automotive lubricants, including oil, greases, etc.	172,986	219,405	-46,419
Automotive tires, tubes, batteries, audio equipment, parts, access	1,709,180	3,637,540	-1,928,361
Household fuels, including oil, liquefied petroleum gas, wood, coal	714,344	138,762	575,582
Pets, pet foods, and pet supplies	2,568,131	1,643,744	924,387
All other merchandise	7,870,727	7,804,602	66,125

Benchmark: USA

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Retail Market Power | Map

Trade Area: Fish Hatchery Rd & McKee Rd - 1 mi Radius



Retail Market Power | Opportunity Gap by Merchandise Line Items

Trade Area: Fish Hatchery Rd & McKee Rd - 3 mi Radius

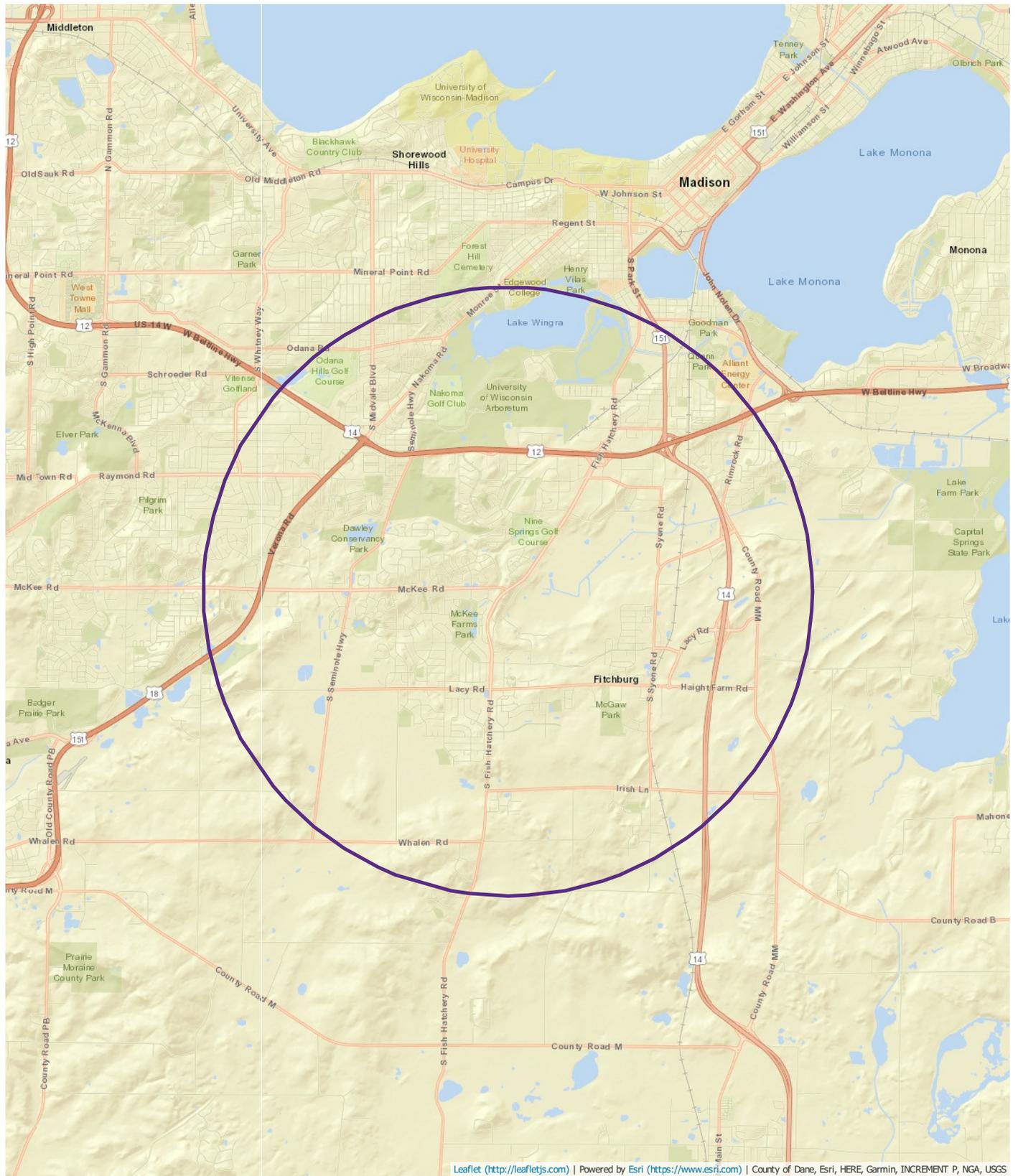
	2018 Demand (\$)	2018 Supply (\$)	Opportunity Gap/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	1,018,884,849	1,857,119,600	-838,234,751
Merchandise Line Items			
Groceries and other food items for human consumption off the premises	216,067,511	148,324,610	67,742,901
Meals and snacks	79,773,856	54,141,657	25,632,199
Alcoholic beverages served for immediate consumption	9,823,303	5,731,601	4,091,703
Packaged liquor, wine, and beer	13,833,604	8,559,800	5,273,804
Cigars, cigarettes, and tobacco and smokers' accessories	18,358,903	10,690,127	7,668,776
Drugs, health aids and beauty aids, including cosmetics	29,845,820	16,924,009	12,921,811
Household soaps, detergents, cleaners, and cleaning supplies	7,804,080	5,516,926	2,287,154
Paper and related products	13,302,583	6,167,339	7,135,244
Men's wear, including accessories	12,099,921	7,134,718	4,965,202
Women's, juniors', and misses' wear, including accessories	21,210,861	7,804,545	13,406,316
Children's wear	9,047,456	3,686,406	5,361,050
Footwear, including accessories	12,828,640	9,487,220	3,341,420
Jewelry	6,703,359	3,166,402	3,536,957
Sewing, knitting, and needlework goods	436,947	1,647,115	-1,210,168
Curtains, draperies, blinds, slipcovers, bed and table coverings	6,247,037	6,036,429	210,608
Major household appliances	12,414,223	15,701,590	-3,287,366
Small household appliances and personal care appliances	2,253,644	1,763,867	489,776
Televisions, video players and recorders, camcorders, eBook readers	4,786,032	7,789,994	-3,003,961
Audio equipment, musical instruments, and supplies including CDs and audio books	1,860,832	3,702,664	-1,841,831
Furniture, sleep equipment and outdoor/patio furniture	20,263,665	55,047,805	-34,784,140
Flooring and floor coverings	10,807,568	35,690,162	-24,882,594
Kitchenware and home furnishings	6,200,422	7,870,429	-1,670,007
Computer hardware, software and supplies including games and tablets	9,998,926	23,294,334	-13,295,408
Books, including eBooks	6,002,369	26,900,829	-20,898,460
Photographic equipment and supplies	567,008	1,097,025	-530,017
Toys, hobby goods and games	5,320,655	10,636,657	-5,316,002
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	4,627,709	1,847,943	2,779,766
Sporting goods and recreational equipment	2,368,278	7,895,401	-5,527,122
Recreational vehicles, parts and accessories	22,443,983	91,884,726	-69,440,743
Hardware, tools, and plumbing and electrical supplies	14,589,934	21,969,239	-7,379,305
Lawn, garden, and farm equipment and supplies	7,861,723	6,474,482	1,387,241
Dimensional lumber and other building or structural materials and supplies	12,970,091	18,310,495	-5,340,404
Paint and sundries	5,053,599	10,908,585	-5,854,986
Cars, trucks, motorcycles, and other powered transportation vehicles	211,171,056	722,662,656	-511,491,600
Automotive fuels	127,003,946	65,878,295	61,125,651
Automotive lubricants, including oil, greases, etc.	955,329	1,605,194	-649,865
Automotive tires, tubes, batteries, audio equipment, parts, access	8,987,870	26,102,147	-17,114,276
Household fuels, including oil, liquefied petroleum gas, wood, coal	3,839,394	3,059,750	779,644
Pets, pet foods, and pet supplies	13,441,299	11,682,337	1,758,962
All other merchandise	40,369,443	37,322,550	3,046,893

Benchmark: USA

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Retail Market Power | Map

Trade Area: Fish Hatchery Rd & McKee Rd - 3 mi Radius



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Retail Market Power | Opportunity Gap by Merchandise Line Items

Trade Area: Fish Hatchery Rd & McKee Rd - 10 mi Radius

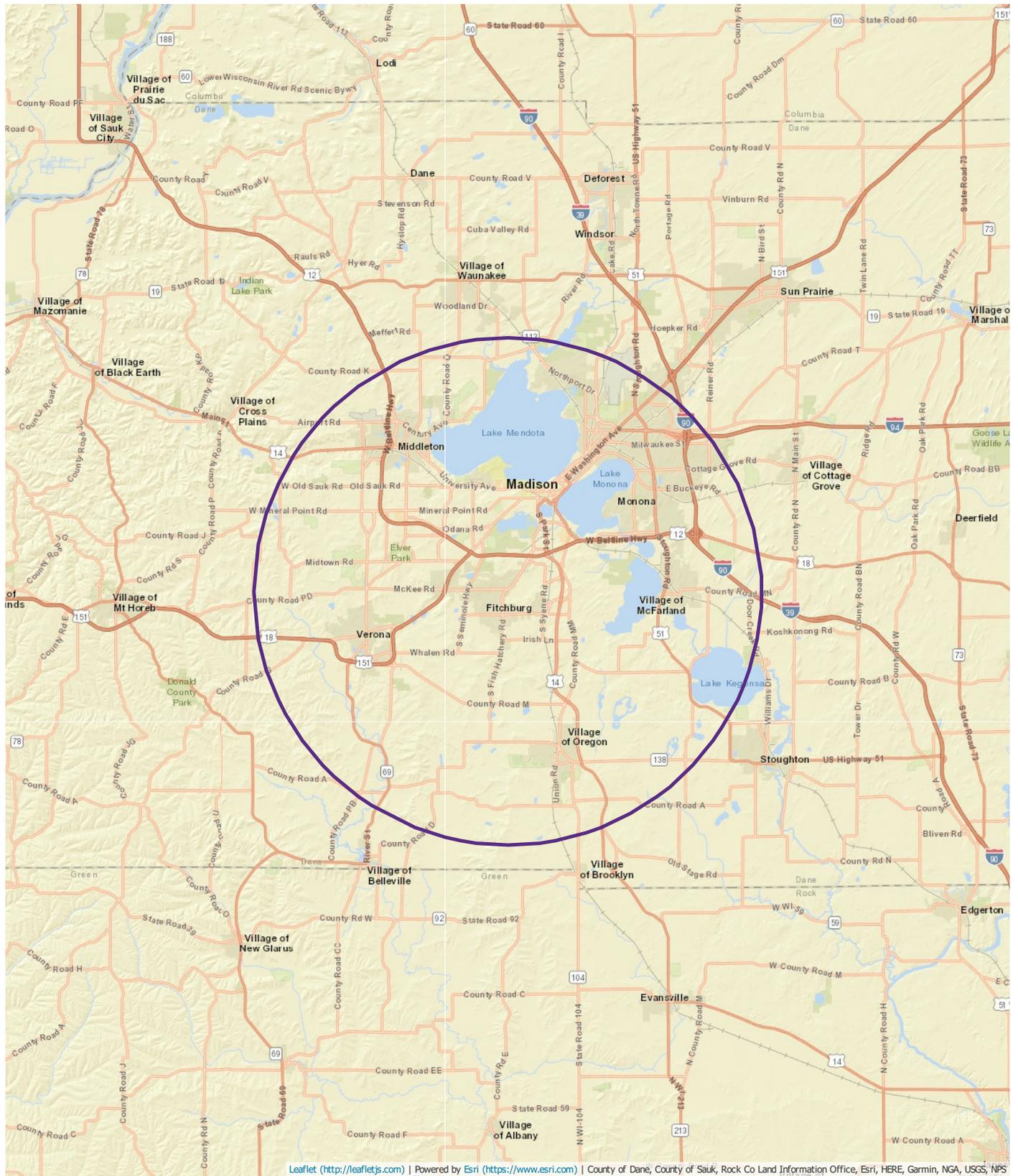
	2018 Demand (\$)	2018 Supply (\$)	Opportunity Gap/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	7,695,322,362	9,474,819,540	-1,779,497,178
Merchandise Line Items			
Groceries and other food items for human consumption off the premises	1,601,519,270	1,578,067,733	23,451,537
Meals and snacks	611,884,225	674,745,086	-62,860,861
Alcoholic beverages served for immediate consumption	78,563,387	71,441,560	7,121,827
Packaged liquor, wine, and beer	106,732,761	94,733,613	11,999,148
Cigars, cigarettes, and tobacco and smokers' accessories	123,951,138	153,784,649	-29,833,511
Drugs, health aids and beauty aids, including cosmetics	229,358,136	326,362,504	-97,004,368
Household soaps, detergents, cleaners, and cleaning supplies	57,107,524	54,800,956	2,306,568
Paper and related products	99,497,504	91,729,842	7,767,662
Men's wear, including accessories	93,656,003	64,477,930	29,178,073
Women's, juniors', and misses' wear, including accessories	161,556,085	115,786,018	45,770,067
Children's wear	59,537,739	48,545,349	10,992,391
Footwear, including accessories	94,350,539	95,090,818	-740,279
Jewelry	54,503,069	59,461,045	-4,957,976
Sewing, knitting, and needlework goods	3,410,372	4,625,251	-1,214,879
Curtains, draperies, blinds, slipcovers, bed and table coverings	46,676,568	38,545,931	8,130,637
Major household appliances	94,742,650	80,402,704	14,339,946
Small household appliances and personal care appliances	17,174,071	14,359,913	2,814,158
Televisions, video players and recorders, camcorders, eBook readers	36,254,009	34,890,197	1,363,813
Audio equipment, musical instruments, and supplies including CDs and audio books	14,301,955	13,958,004	343,951
Furniture, sleep equipment and outdoor/patio furniture	153,022,507	322,462,447	-169,439,941
Flooring and floor coverings	82,734,777	200,394,434	-117,659,656
Kitchenware and home furnishings	48,394,874	49,017,831	-622,956
Computer hardware, software and supplies including games and tablets	77,571,840	99,391,491	-21,819,651
Books, including eBooks	46,669,006	85,759,372	-39,090,366
Photographic equipment and supplies	4,574,554	4,948,907	-374,353
Toys, hobby goods and games	39,476,593	41,860,456	-2,383,863
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	35,876,894	29,865,898	6,010,996
Sporting goods and recreational equipment	18,221,365	23,686,313	-5,464,947
Recreational vehicles, parts and accessories	179,143,357	207,552,125	-28,408,769
Hardware, tools, and plumbing and electrical supplies	112,018,476	120,361,207	-8,342,732
Lawn, garden, and farm equipment and supplies	61,826,329	37,421,718	24,404,611
Dimensional lumber and other building or structural materials and supplies	102,460,096	99,157,904	3,302,192
Paint and sundries	37,961,825	59,229,914	-21,268,089
Cars, trucks, motorcycles, and other powered transportation vehicles	1,615,811,304	1,535,808,548	80,002,756
Automotive fuels	939,283,442	770,985,132	168,298,310
Automotive lubricants, including oil, greases, etc.	7,061,890	5,671,300	1,390,590
Automotive tires, tubes, batteries, audio equipment, parts, access	68,300,566	57,361,495	10,939,070
Household fuels, including oil, liquefied petroleum gas, wood, coal	31,406,522	17,790,218	13,616,304
Pets, pet foods, and pet supplies	104,697,509	126,942,028	-22,244,519
All other merchandise	304,498,034	312,151,364	-7,653,330

Benchmark: USA

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Retail Market Power | Map

Trade Area: Fish Hatchery Rd & McKee Rd - 10 mi Radius



Report Details

Name: Retail Market Power - Opportunity Gap by Merchandise Line Items 2018
Date / Time: 5/15/2018 3:06:15 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
Fish Hatchery Rd & McKee Rd - 1 mi Radius	1 mi Radius	N/A
Fish Hatchery Rd & McKee Rd - 10 mi Radius	10 mi Radius	N/A
Fish Hatchery Rd & McKee Rd - 3 mi Radius	3 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Retail Market Power - 2018 - Current Year Estimate	Environics Analytics: Retail Market Power 2018

Business-Facts Summary | 3 Digit NAICS

	Fish Hatchery Rd & McKee Rd - 1 mi Radius				Fish Hatchery Rd & McKee Rd - 10 mi Radius				Fish Hatchery Rd & McKee Rd - 3 mi Radius			
	Count	Employment For This Location	Sales From This Location (000's)	100+ Employees	Count	Employment For This Location	Sales From This Location (000's)	100+ Employees	Count	Employment For This Location	Sales From This Location (000's)	100+ Employees
11: Agriculture, Forestry, Fishing and Hunting												
111: Crop Production					53	1,238	101,129		2	4	27	2,868
112: Animal Production and Aquaculture					26	151	10,339		3	3	23	1,738
114: Fishing, Hunting and Trapping					12	43	15,537					
115: Support Activities for Agriculture and Forestry					14	5	544					
21: Mining, Quarrying, and Oil and Gas Extraction					14	1,039	74,709		2	1	4	1,130
212: Mining (except Oil and Gas)					3	52	9,190		1	1	15	2,806
212: Mining (except Oil and Gas)					3	52	9,190		1	1	15	2,806
22: Utilities					16	221	60,158					
221: Utilities					16	221	60,158					
23: Construction					1,108	9,878	2,199,792		10	183	2,149	397,952
236: Construction of Buildings			24,525		14	4,712	890,814		3	60	652	135,253
237: Heavy and Civil Engineering Construction			16,021		88	909	358,959		16	181	59,964	59,964
238: Specialty Trade Contractors			3,792		663	5,956	950,019		7	107	1,316	202,735
31: Manufacturing					92	2,610	708,145		8	17	393	86,301
311: Food Manufacturing			48,739		65	1,800	435,905		7	12	268	48,547
312: Beverage and Tobacco Product Manufacturing			19,325		18	726	266,171		1	2	95	34,919
313: Textile Product Mills			80		7	48	4,537		3	30	2,835	
315: Apparel Manufacturing					1	1	100					
316: Leather and Allied Product Manufacturing					1	35	1,432					
32: Manufacturing					154	4,482	1,327,976		8	25	844	113,192
321: Wood Product Manufacturing			1,230		9	102	20,880		2	10	10	1,401
322: Paper Manufacturing					7	45	19,039		1	5	9	927
323: Printing and Related Support Activities			1,230		69	1,470	153,202		2	8	209	20,395
324: Petroleum and Coal Products Manufacturing					7	128	79,359		1	128	9	3,546
325: Chemical Manufacturing					29	1,748	910,921		3	7	96	52,204
326: Plastics and Rubber Products Manufacturing					12	625	60,650		1	4	380	5,800
327: Nonmetallic Mineral Product Manufacturing					21	364	83,925		1	2	135	28,919
33: Manufacturing			5,041		275	11,445	2,262,655		34	43	2,749	913,479
331: Primary Metal Manufacturing					7	825	63,412		4	10	7	7,881
332: Fabricated Metal Product Manufacturing					55	1,856	240,301		7	7	294	59,331
333: Machinery Manufacturing			1,138		46	1,799	311,286		4	9	249	39,142
334: Computer and Electronic Product Manufacturing					27	1,535	208,338		4	3	679	102,696
335: Electrical Equipment, Appliance, and Component Manufacturing					12	2,658	675,577		4	3	1,227	617,808
336: Transportation Equipment Manufacturing			1,930		13	288	270,744		1	7	62	19,268
337: Furniture and Related Product Manufacturing					37	681	176,918		2	5	79	36,673
339: Miscellaneous Manufacturing					78	1,803	316,099		8	9	149	30,690
42: Wholesale Trade					483	13,976	19,819,940		28	99	1,906	2,164,464
423: Merchant Wholesalers, Durable Goods			6,716		338	5,705	4,941,293		9	75	1,017	1,071,162
424: Merchant Wholesalers, Nondurable Goods					109	7,941	12,760,140		10	20	861	1,052,482
425: Wholesale Electronic Markets and Agents and Brokers					16	330	2,118,507		1	4	28	40,820
44: Retail Trade			130,980		2	1,339	23,043		46	186	4,597	1,409,859
441: Motor Vehicle and Parts Dealers					164	4,252	1,846,774		8	38	2,087	741,963
442: Furniture and Home Furnishings Stores					132	2,234	415,401		3	31	3	140,083
443: Electronics and Appliance Stores			78,967		1	1,563	389,273		5	21	490	116,828
444: Building Material and Garden Equipment and Supplies Dealers			257		126	2,441	522,635		7	18	519	123,524
445: Food and Beverage Stores			32,907		1	243	5,328		21	33	799	182,112
446: Health and Personal Care Stores			18,713		183	4,187	1,373,319		2	17	205	66,490
447: Gasoline Stations					116	395	328,583		14	29	29	24,126
448: Clothing and Clothing Accessories Stores			136		274	2,643	393,740		14	33	14	14,733
45: Retail Trade			6,745		599	9,458	1,469,414		22	66	1,226	89,904
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores			5,484		180	2,521	270,993		3	23	986	53,394
452: General Merchandise Stores					62	4,578	864,172		18	2	2	364
453: Miscellaneous Store Retailers					288	1,981	252,430		1	31	196	27,284
454: Nonstore Retailers					69	378	81,819		10	10	42	8,862
48: Transportation and Warehousing					154	3,799	683,600		8	25	438	43,000
481: Air Transportation			888		3	49	20,595					
482: Rail Transportation					1	200			1			
484: Truck Transportation					71	602	95,214		13	37	9	9,109
485: Transit and Ground Passenger Transportation			888		35	2,564	521,751		7	7	639	29,590
486: Pipeline Transportation					2	1,586						
487: Scenic and Sightseeing Transportation					5	30	5,261					
488: Support Activities for Transportation					38	352	41,853		5	32	4	4,301
49: Transportation and Warehousing					33	836	23,319		2	3	33	3,595
491: Postal Service					15	650			2	2	8	
492: Couriers and Messengers					2	63	6,757					
493: Warehousing and Storage					16	123	16,562		1	25	25	3,595
51: Information			20,653		506	121,391	5,161,418		25	70	1,444	265,997
511: Publishing Industries (except Internet)					3	135	3,495,366		7	15	745	103,875
512: Motion Picture and Sound Recording Industries			1,668		57	571	146,304		2	14	176	60,510
515: Broadcasting (except Internet)					51	2,582	273,454		9	7	247	25,969
517: Telecommunications			13,386		131	3,262	1,126,212		2	17	119	63,771
518: Data Processing, Hosting, and Related Services			4,556		32	591	96,146		1	7	64	10,413
519: Other Information Services					100	1,654	23,936		4	10	93	1,459
52: Finance and Insurance			47,664		193	1,522	18,021		28	213	952	255,203
522: Credit Intermediation and Related Activities			12,978		701	3,606	989,398		4	98	343	105,197
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities			20,353		348	1,977	726,229		2	52	208	68,900
524: Insurance Carriers and Related Activities			14,333		462	12,160	1,540,592		21	62	386	64,887
525: Funds, Trusts, and Other Financial Vehicles					11	15	278		1	1	15	16,219
53: Real Estate and Rental and Leasing			60,598		1	1,133	9,682		11	197	1,283	235,322
531: Real Estate			58,877		46	882	8,794		11	175	1,170	184,633
532: Rental and Leasing Services			1,681		3	150	886		1	22	113	50,689
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)					1	12	13,054					
54: Professional, Scientific, and Technical Services			27,742		1	2,417	2,132,966		36	270	2,970	355,425
541: Professional, Scientific, and Technical Services			27,742		1	2,417	2,132,966		36	270	2,970	355,425
55: Management of Companies and Enterprises					21	1,392	307,788		2	2	84	2,458
551: Management of Companies and Enterprises					21	1,392	307,788		2	2	84	2,458
56: Administrative and Support and Waste Management and Remediation Services			110		610	7,418	675,297		13	47	535	47,462
561: Administrative and Support Services			7,958		578	7,231	634,180		13	73	511	41,993
562: Waste Management and Remediation Services					32	187	41,117		4	4	24	5,469
61: Educational Services			213		1	570	53,274		46	61	1,573	15,371
611: Educational Services			213		1	570	53,274		46	61	1,573	15,371
62: Health Care and Social Assistance			1,698		4	6,240	62,085		73	614	9,385	1,161,973
621: Ambulatory Health Care Services			129,995		2	5,229	34,881		42	481	7,249	772,981
622: Hospitals					44	14,884	514,633		9	4	32	4,168
623: Nursing and Residential Care Facilities					2	106	1,263,109		14	17	884	349,441
624: Social Assistance					13	107	7,002		8	106	1,220	35,383
71: Arts, Entertainment, and Recreation			1,095		343	5,554	487,344		12	46	807	67,884
711: Performing Arts, Spectator Sports, and Related Industries					119	1,585	153,923		4	17	251	18,998
712: Museums, Historical Sites, and Similar Institutions					55	884	8,866		2	4	45	65
713: Amusement, Gambling, and Recreation Industries			1,095		169	3,085	324,555		6	25	491	48,886

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	Fish Hatchery Rd & McKee Rd - 1 mi Radius				Fish Hatchery Rd & McKee Rd - 10 mi Radius				Fish Hatchery Rd & McKee Rd - 3 mi Radius			
	Count	Employment For This Location	Sales From This Location (000's)	100+ Employees	Count	Employment For This Location	Sales From This Location (000's)	100+ Employees	Count	Employment For This Location	Sales From This Location (000's)	100+ Employees
72: Accommodation and Food Services	29	610	59,460		1,075	23,599	2,394,834		27	106	1,838	
721: Accommodation	2	88	32,475		93	4,679	1,399,871		12	10	169	
722: Food Services and Drinking Places	27	522	26,985		982	18,920	994,963		15	96	1,669	
81: Other Services (except Public Administration)	36	449	9,651		1,924	18,180	1,227,543		21	245	3,175	5
811: Repair and Maintenance					407	3,095	407,037		3	59	1,124	2
812: Personal and Laundry Services	16	141	9,651		685	3,642	193,270		4	66	461	1
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	20	308			832	11,443	627,236		14	120	1,590	2
92: Public Administration	16	329		1	928	35,086			80	67	2,218	7
921: Executive, Legislative, and Other General Government Support	14	276		1	762	26,186			64	57	1,926	7
922: Justice, Public Order, and Safety Activities	2	53			77	4,614			11	8	254	
923: Administration of Human Resource Programs					25	2,333			3			
924: Administration of Environmental Quality Programs					14	368				1	35	
925: Administration of Housing Programs, Urban Planning, and Community Development					2	24						
926: Administration of Economic Programs					33	1,401			2	1	3	
928: National Security and International Affairs					15	160						
99: Unassigned	22	50			978	1,813			2	127	156	
999: Unassigned	22	50			978	1,813			2	127	156	
Grand Total	522	5,887	937,756	10	22,556	361,972	60,294,029	536	2,747	40,797	7,972,037	69