



Administration Offices
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AGENDA
FITCHBURG COMMUNITY & ECONOMIC DEVELOPMENT AUTHORITY
THURSDAY, JULY 23, 2015
7:00 A.M.

NOTICE IS HEREBY GIVEN that there will be a meeting of the Fitchburg Community & Economic Development Authority at 7:00 A.M. on **THURSDAY, JULY 23, 2015** at the Fitchburg City Hall, 5520 Lacy Road, Fitchburg, WI. in the Meeting Room to consider and act on the following:

(Note: Full coverage of this meeting is available through FACTv and Streaming Video, accessible on the city web site at <http://www.fitchburgwi.gov/677/Government-Channel/>)

- 1. Call to Order:**
- 2. Roll Call:**
- 3. Approval of Minutes: May 28, 2015**
- 4. Public Appearances: Non-Agenda Items**
- 5. Economic Development Director and Committee Member Reports:**
 - a. Prospect Zoning Questions: Church, Ag, Flex Space/ IC-IG Comprehensive Plan Amendment
 - b. City in Motion Implementation
 - c. Development Updates: Benjamin Investments, Sub-Zero
 - d. Venture Debt Program
 - e. Existing Business Update:
 - f. Allied Area Task Force
 - g. North Stoner Prairie and Northeast Neighborhood Plans
 - h. Verona Road Business Coalition
 - i. CEDA Subcommittee Reports
 - j. North Fish Hatchery Road Revitalization Efforts
 - k. Anton Drive Neighborhood Plan
 - l. Other Such Matters:
- 6. 5-Year Update to the City's Comprehensive Park, Open Space and Recreation Plan: Scott Endl, Director of Parks, Recreation and Forestry and Wade Thompson, Project Planner**
- 7. Hotel Room Tax Report and Request Considerations:**
 - a. FAR Signage: Budgeted item in 2014 \$2,500 Requested amount: \$120
 - b. Kid Building Wisconsin Report: Patrick Stern will be present to provide CEDA with an event summary.
 - c. Promotional item: Grocery Bags: Request amount: \$1,700
- 8. Adjournment:**
- 9. Announcements:**
 - a. Next Meeting Scheduled: Thursday, August 27, 2015