



Administration Offices
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**AGENDA
FITCHBURG COMMUNITY & ECONOMIC DEVELOPMENT AUTHORITY
THURSDAY, AUGUST 20 2015
7:00 A.M.**

NOTICE IS HEREBY GIVEN that there will be a meeting of the Fitchburg Community & Economic Development Authority at 7:00 A.M. on **THURSDAY, AUGUST 20, 2015** at the Fitchburg City Hall, 5520 Lacy Road, Fitchburg, WI. in the Meeting Room to consider and act on the following:

(Note: Full coverage of this meeting is available through FACTv and Streaming Video, accessible on the city web site at <http://www.fitchburgwi.gov/677/Government-Channel>)

- 1. Call to Order:**
- 2. Roll Call:**
- 3. Approval of Minutes: July 23, 2015**
- 4. Public Appearances: Non-Agenda Items**
- 5. Consideration and Action on R-81-15 A Resolution: General Beverage for Parking within City Property**
- 6. 2016 Proposed 2016 Economic Development and CEDA Budget: Michael Zimmerman**
- 7. Hotel Room Tax Report and Request Considerations: Misty Dodge**
 - a. Fitchburg Map Ad: Requested amount: \$1,000 This is not a budgeted item.
- 8. Economic Development Director and Committee Member Reports:**
 - a. City in Motion Implementation
 - b. Development Updates:
 - c. Venture Debt Program:
 - d. Existing Business Update:
 - e. Allied Area Task Force:
 - f. North Stoner Prairie and Northeast Neighborhood Plans:
 - g. Verona Road Business Coalition:
 - h. CEDA Subcommittee Reports:
 - i. North Fish Hatchery Road Revitalization Efforts:
 - j. Anton Drive Neighborhood Plan:
 - k. Other Such Matters:
- 9. Adjournment:**
- 10. Announcements:**
 - a. Next Meeting Scheduled: Thursday, September 24, 2015