

# North Fish Hatchery Road Reconstruction

**Public Meeting #1**  
**August 22, 2018**



# Meet the Project Team



# Agenda

- Project Introduction
- Public Engagement Process
- Planning Context
- Project Overview
- Q&A
- Table Group Discussion
- Open House

# Ground Rules

- Respect your neighbors' time and perspectives.
- Focus your input on the **future roadway design**.
- Ask **clarifying questions** as we go (e.g., explain a term or repeat a statement).
- Save other questions for the Q&A – we may be planning to answer them!



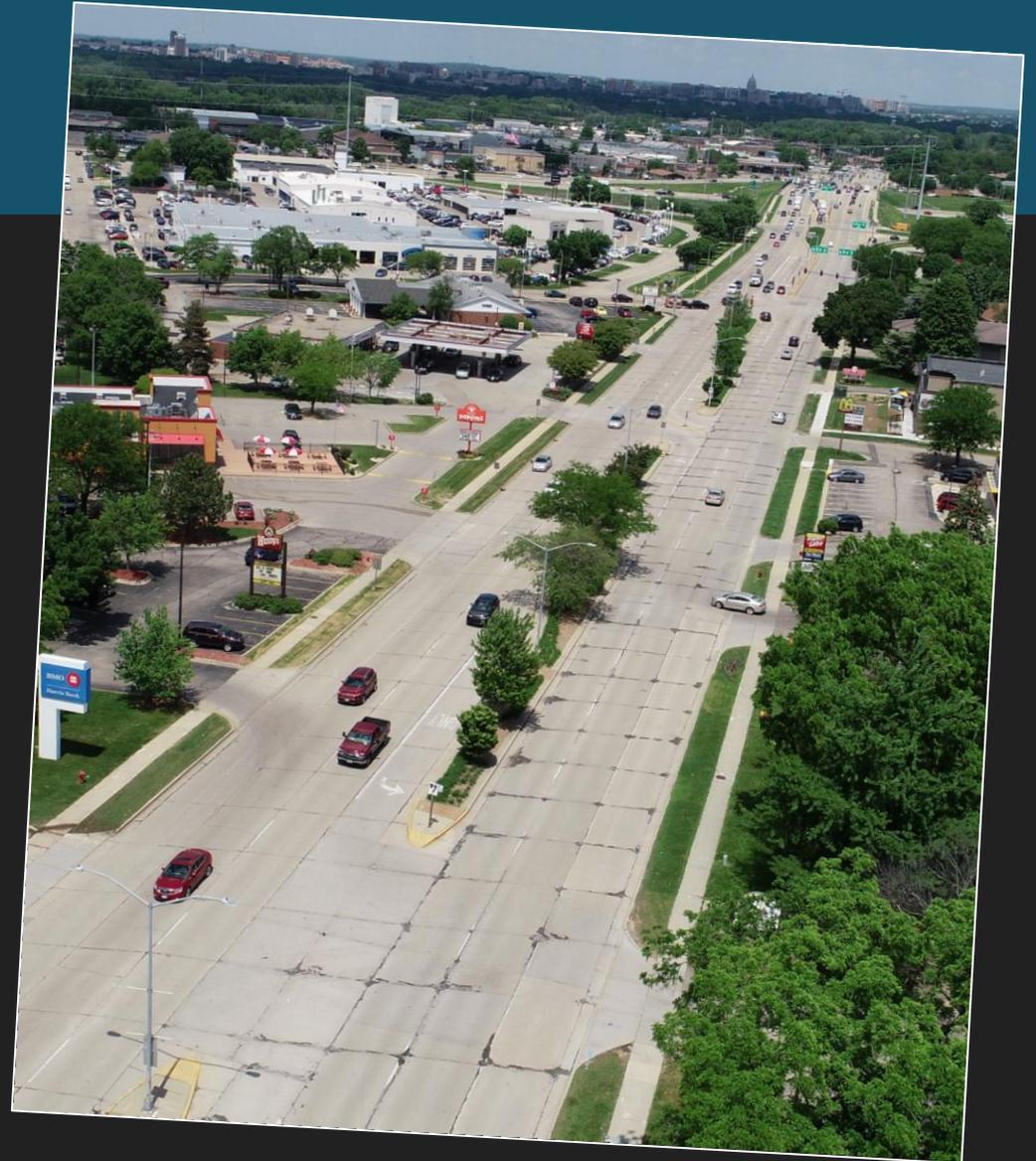
# Project Overview

- ~1.5 mile section
- Full street reconstruction from McKee Road to the Beltline
- Public engagement, planning and design through March 2019
- Construction anticipated to begin in late 2019, extending through 2020



# What we Hope to Learn from You Tonight

- What is your vision for the future of North Fish Hatchery Road?
- Are the project goals consistent with community goals?
- How important are features such as multimodal infrastructure and streetscaping?
- What issues and opportunities should be addressed by this reconstruction?



# Public Engagement Process

Urban Assets

# Public Engagement Goals

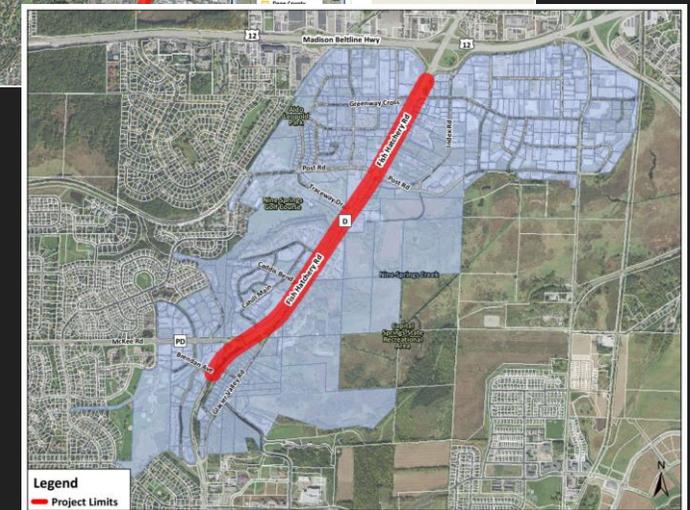
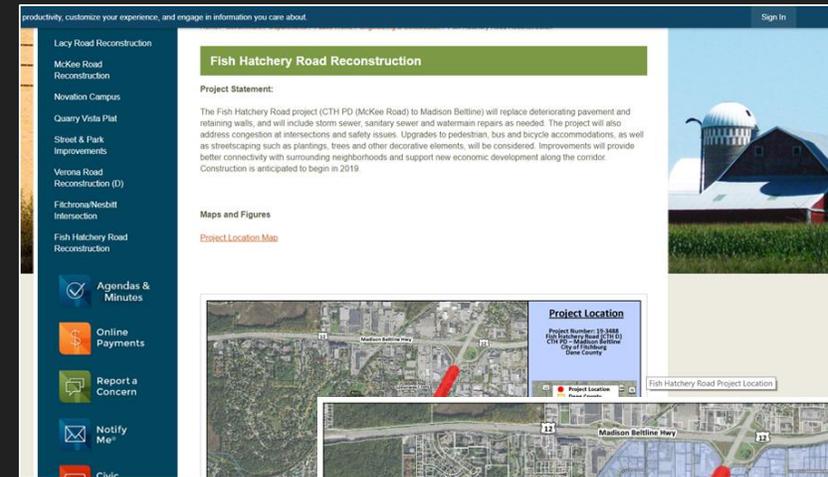
- + Inform the community.
- + Engage diverse perspectives.
- + Achieve a project that the community supports.



# Public Engagement Process

## June 2018 – March 2019

- Project flyer – mailed, posted
- City of Fitchburg project website
  - Text & email updates through “Notify Me”
- Public meetings (3)
- Community Liaison Team
- Adjacent Business & Property Owners meetings (2)
- En Español: flyer, website, meetings



# Public Meetings

**Public Meeting #1**  
**August 22, 2018**

Early engagement to share project scope and timeline, and to understand public questions, concerns, and desires.

**Public Meeting #2**  
**November 2018**

Present and discuss the preliminary corridor design. Confirm priorities. Take a deeper dive into remaining questions and concerns.

**Public Meeting #3**  
**Spring 2019**

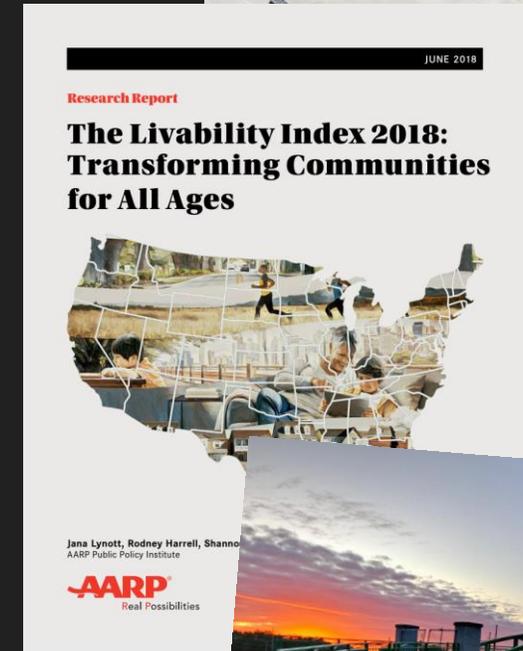
Present final design. Share information about the upcoming construction schedule, anticipated impacts, and alternate routes.

# Planning Context

Urban Assets

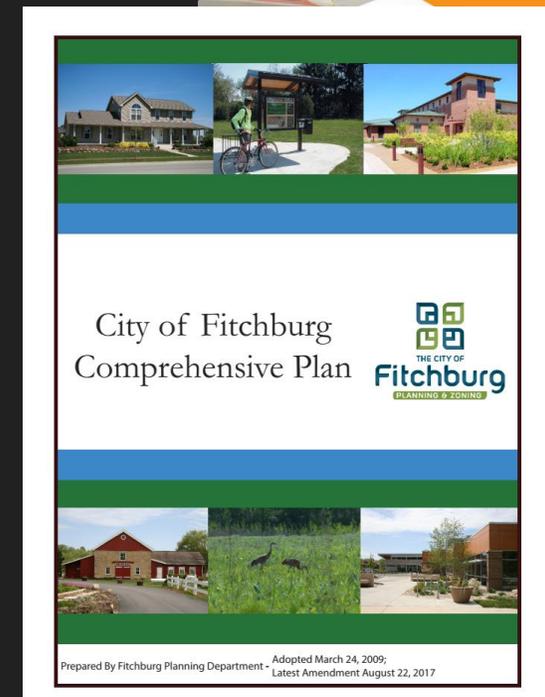
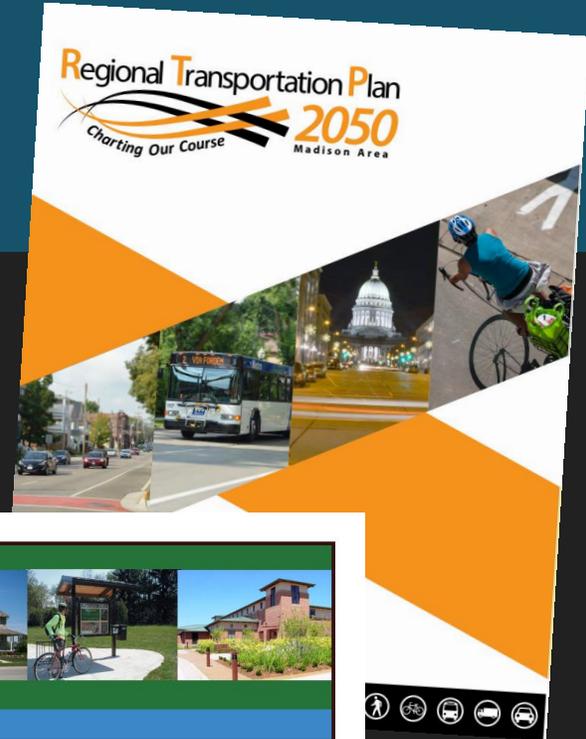
# North Fish Hatchery Road Today

- Dynamic gateway corridor
- Commercial, residential, parks, recreation
  - Multi-family housing on the corridor
  - Organized neighborhoods
- Major employment corridor
- Transit corridor serving 10 Metro routes
- Walkable corridor
- Major regional commuter route providing access to areas throughout Madison



# Related Planning Efforts

- Regional Transportation Plan 2050
- City of Fitchburg Comprehensive Plan (2017)
- Fitchburg Bicycle & Pedestrian Plan (2017)
- North Fish Hatchery Road Opportunity Analysis
- Neighborhood Plans:
  - Nine Springs (City of Fitchburg)
  - Arbor Hills (City of Madison)



# Key Takeaways

- Provide a safe and efficient transportation system.
- Promote connectivity among different land uses (commercial, residential, parks, offices).
- Provide multimodal connections to support walking, biking and transit.
- Promote transit-oriented, mixed-use development.
- Support long-term economic growth.
- Enhance the attractiveness and identity of North Fish Hatchery Road.



**NORTH FISH HATCHERY ROAD**  
OPPORTUNITY ANALYSIS & CONCEPT PLANNING

SAA  
Inc.



**City of Fitchburg**  
Bicycle and Pedestrian Plan 2017

Adopted: March 28, 2017

 **Fitchburg**

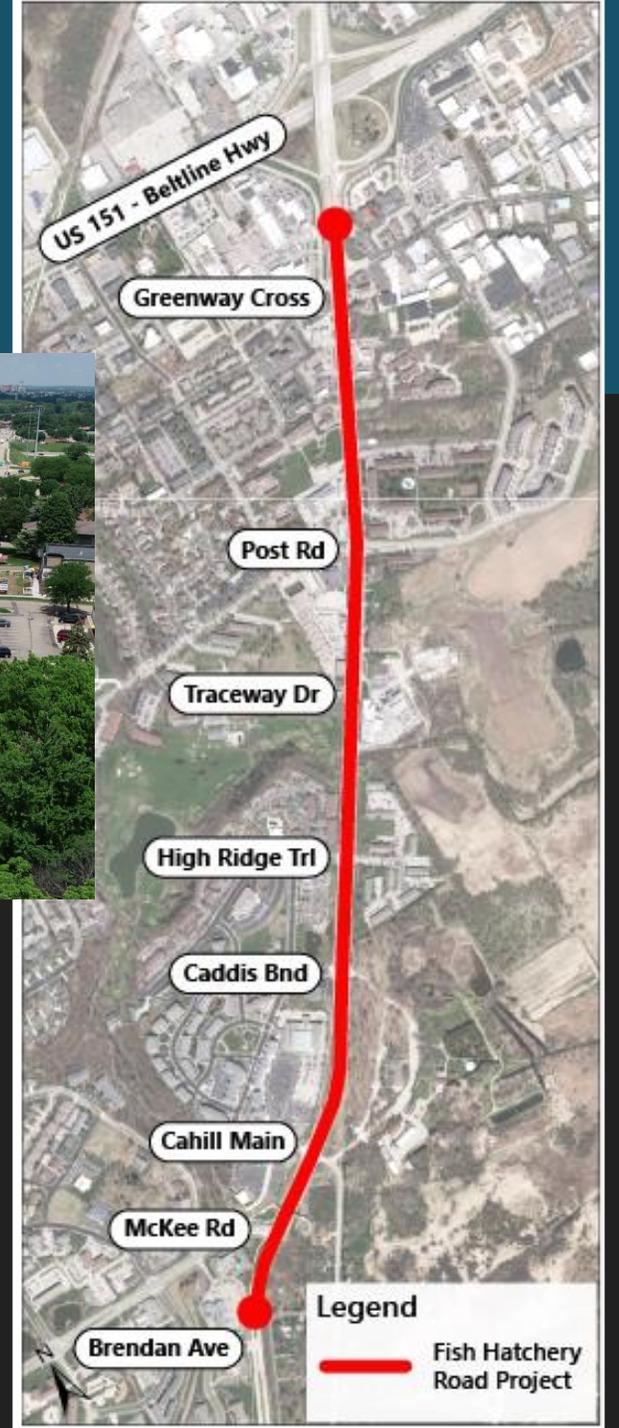
 community design group

# Project Overview

City of Fitchburg

# Project Goals

- + Fix failing infrastructure
- + Improve safety
- + Improve connectivity with surrounding neighborhoods
- + Support economic development



# Project Budget

- Total cost estimated at \$18 million
- Anticipate the majority of funding will come from TIF revenue, with some funding from general tax revenue
- Final budget and sources to be determined later this year



# Scope and Timeline

KL Engineering

# Existing Conditions

Good



- Horizontal alignment
- Vertical alignment
- Box culvert
- Bike/Ped Bridge

Not So Good



- Deteriorating pavement
- Failing retaining walls
- Flooding at low points
- Traffic congestion

# Project Scope

## Included

- New pavement
- New retaining walls
- Storm sewer improvements
- Watermain and sanitary sewer repairs
- New traffic signals
- New street lighting and signs
- ADA compliance upgrades

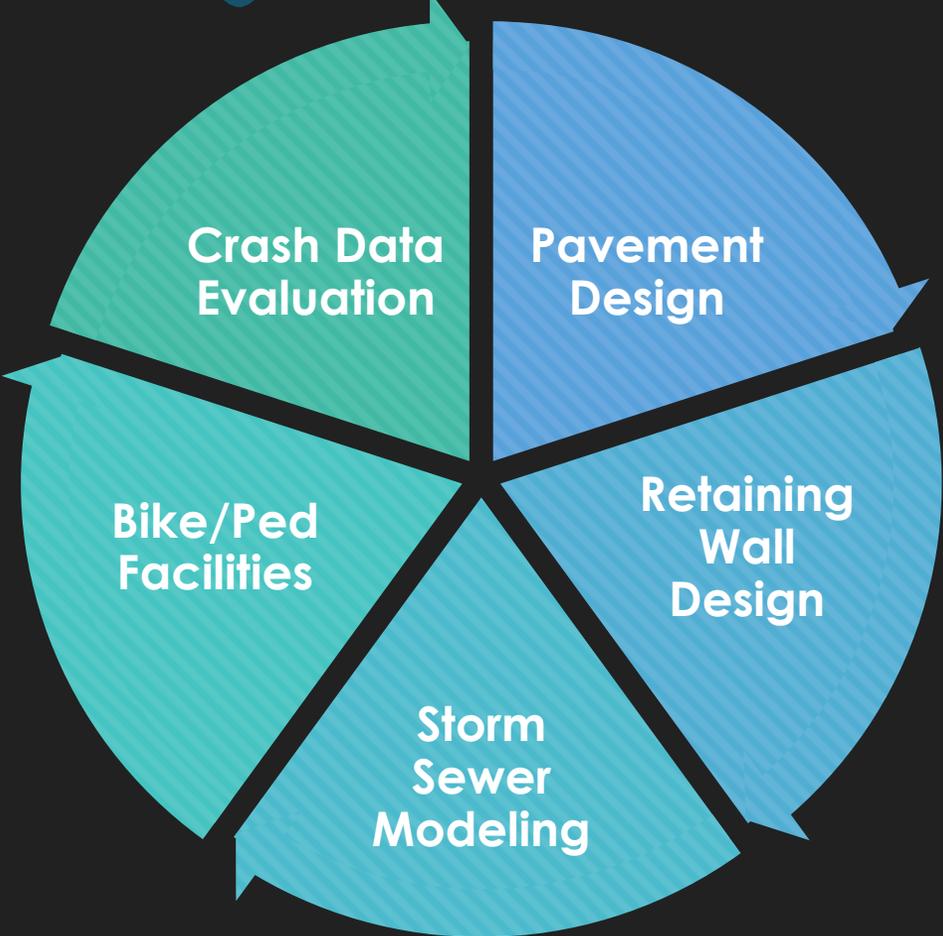
## Included at some level

- Congestion and safety
- Storm water capacity upgrades
- Storm water quality
- Transit accommodations

## Evaluating if will be Included

- Streetscaping
- Additional bicycle and pedestrian facilities

# Current Efforts

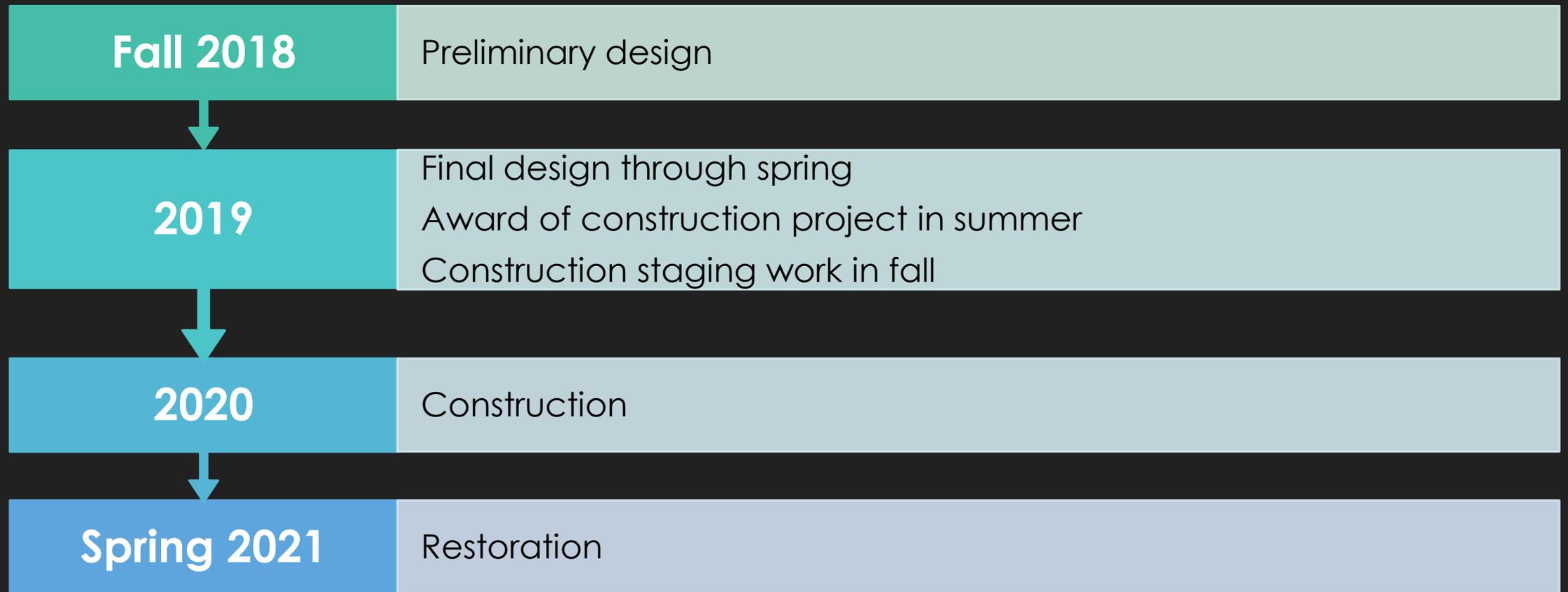


# Areas of Focus

- Crashes at Greenway Cross
- Crashes at Post Road
- Crashes at Caddis Bend
- Flooding at Greenway Cross



# Schedule



# Construction



Traffic staging



Access



Temporary bus stops



More info to come spring 2019





Questions?

# Table Group Workshop Discussion

Urban Assets

# Visioning Discussion | 15 minutes

What does the successful reconstruction of North Fish Hatchery Road mean to you?

What **newspaper headline would you most like to see printed** following the North Fish Hatchery Road reconstruction?

# How do we get there? | 30 minutes

1. Designate a recorder at your table to document your group's input.
2. Place dots on the map or sidebar, and use the input form to tell us what improvements your group would like to see made.
3. Use action statements such as, "Improve the Greenway Cross intersection," or "Add decorative streetscaping."
4. Only place dots for improvements that your entire group agrees upon.

# Next Steps

- Public Meeting #2: November 2018
- Project Website:  
[www.fitchburgwi.gov/2504/Fish-Hatchery-Road-Reconstruction](http://www.fitchburgwi.gov/2504/Fish-Hatchery-Road-Reconstruction)
- Sign up for “**Notify Me**” text or email updates:  
<https://www.fitchburgwi.gov/list.aspx>
- Individual outreach for adjacent business & property owner meetings

Government Services Community Business How Do I...

Home > Notify Me

**Notify Me®** Available Lists

1. Type your email address in the box and select Sign In  
2. If you want to receive text messages enter your phone number and select Save.  
3. To subscribe or unsubscribe click  and/or  next to the lists to which you wish to subscribe/unsubscribe.

Please sign in to subscribe, unsubscribe, or manage your subscriptions

Email Address

Sign In

**Notify Me**

| METHOD                   | LIST NAME                      | DESCRIPTION                  |
|--------------------------|--------------------------------|------------------------------|
| <input type="checkbox"/> | Agenda - Board of PW           | Meeting Agenda Notifications |
| <input type="checkbox"/> | Agenda - CEDA                  | Meeting Agenda Notifications |
| <input type="checkbox"/> | Agenda - Common Council        | Meeting Agenda Notifications |
| <input type="checkbox"/> | Agenda - Finance               | Meeting Agenda Notifications |
| <input type="checkbox"/> | Agenda - Other Public Meetings | Meeting Agenda Notifications |
| <input type="checkbox"/> | Agenda - PlanCom               | Meeting Agenda Notifications |



**Thank You!**

**Contact:**

**Zia Brucaya, AICP**

**[Zia@urbanassetsconsulting.com](mailto:Zia@urbanassetsconsulting.com)**

**(608) 819-6566 x3**