

February 18, 2020

Ms. Lisa McNabola  
City of Fitchburg  
5520 Lacy Road  
Fitchburg, WI 53711

Re: Minor PDD Modification Request and ADR Re-Approval for 5237 Verona Road

Ms. McNabola

Please accept this letter from BSH Companies (BSH) as our request to make minor modifications to our previously approved ADR and PDD approvals for 5237 Verona Road. We are changing the location and size of our building's signage to ensure that members of the public can easily and readily find our location, understand the use of our building and create an attractive exterior image that fits well in our neighborhood. These changes are minimal relative to our originally submitted plans and will occur entirely on our property.

Additionally we have made refinements to the design of the building as our architects and engineers completed their construction drawings, complied with requisite state building codes, met requirements of MG&E for utility provision and finished other details of our building's design. As shown in the attached elevations these changes are minor in nature and result in no significant change to the use, intent or quality of the building approved previously by the plan commission and city council.

I appreciate your help and assistance with our request.

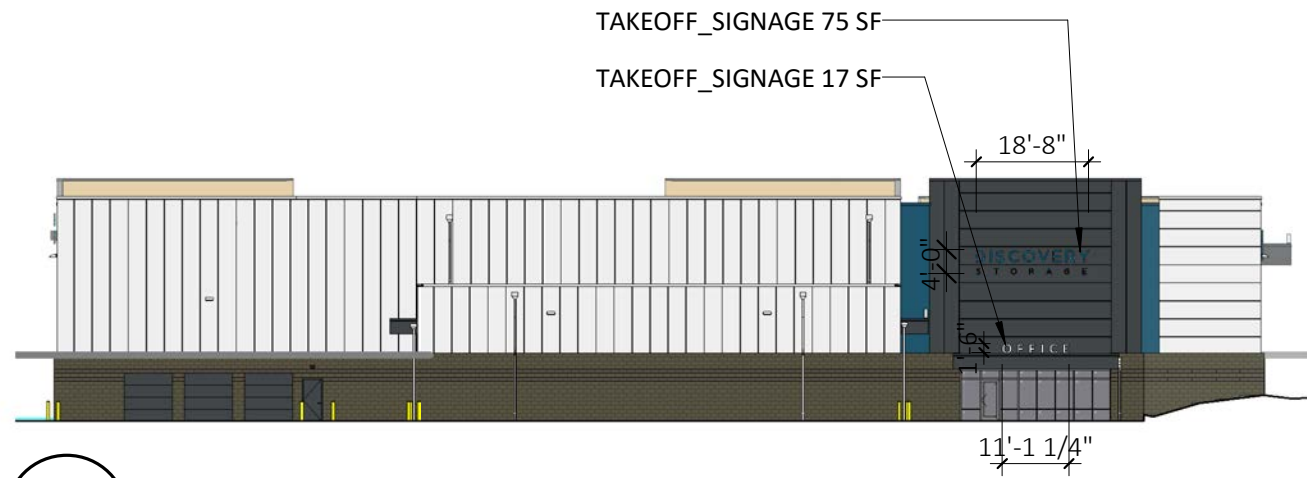
Best regards,

A handwritten signature in black ink, appearing to read "Daniel McCoy", with a large, sweeping flourish extending to the right.

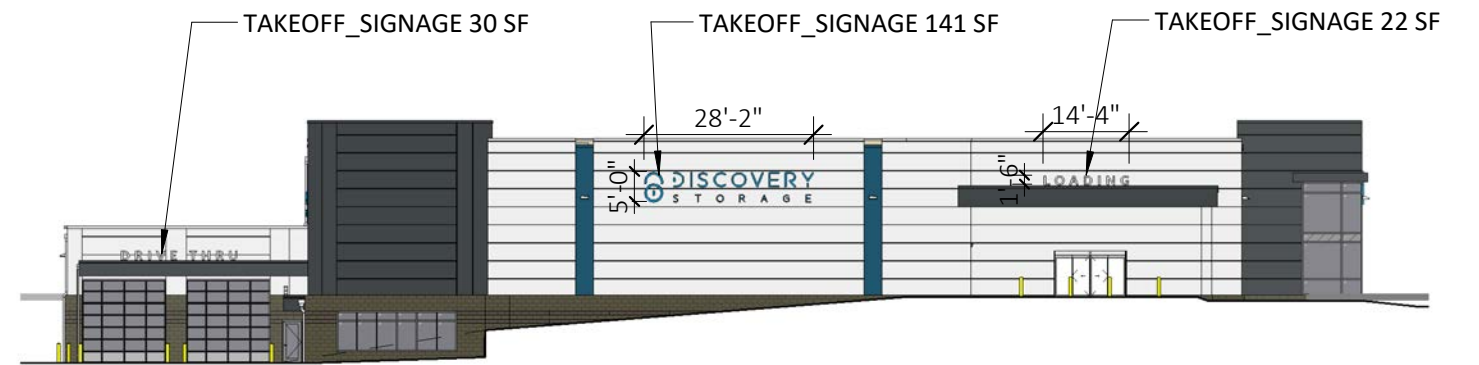
Daniel McCoy  
Managing Member

SIGNAGE SCHEDULE	
ELEVATION	AREA

EAST	75 SF
EAST	17 SF
NORTH	141 SF
NORTH	30 SF
NORTH	22 SF
SOUTH	107 SF
WEST	170 SF
TOTAL	562 SF



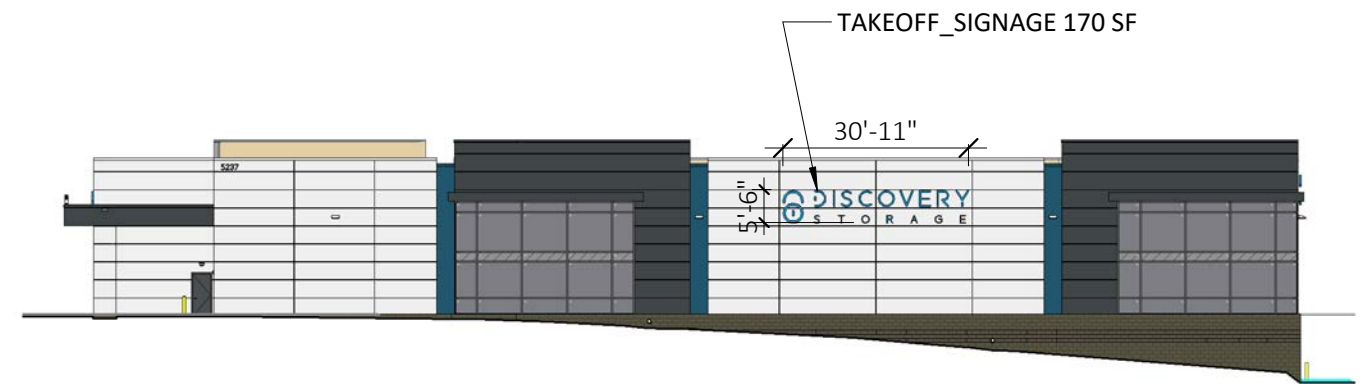
**1** SIGNAGE ELEVATION EAST  
1/32" = 1'-0"



**2** SIGNAGE ELEVATION NORTH  
1/32" = 1'-0"



**3** SIGNAGE ELEVATION SOUTH  
1/32" = 1'-0"



**4** SIGNAGE ELEVATION WEST  
1/32" = 1'-0"

NOTES: ALL WORK PERFORMED WITHIN THE RIGHT-OF-WAY OR ANY EASEMENT CONFORMS TO THE LATEST EDITION OF THE CITY OF FITCHBURG SPECIFICATIONS.

UNDER PROPOSED CONDITIONS:

TOTAL LOT AREA = 2.7 AC  
 IMPERVIOUS AREA = 1.57 AC  
 PERVIOUS AREA = 1.13 AC

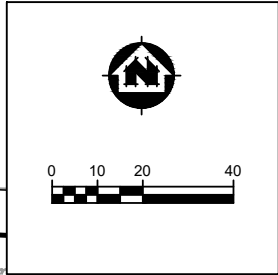
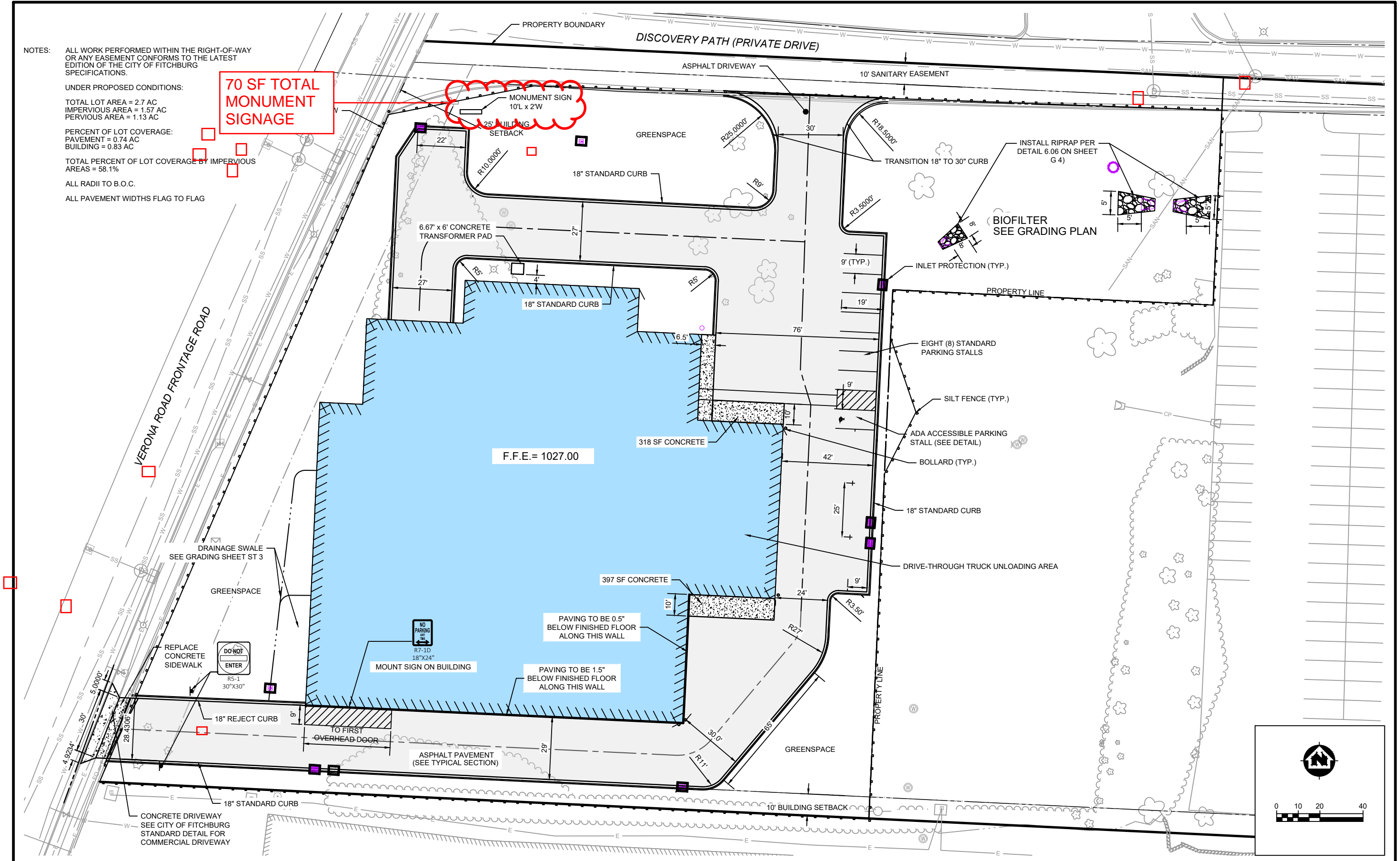
PERCENT OF LOT COVERAGE:  
 PAVEMENT = 0.74 AC  
 BUILDING = 0.83 AC

TOTAL PERCENT OF LOT COVERAGE BY IMPERVIOUS AREAS = 58.1%


ALL RADII TO B.O.C.

ALL PAVEMENT WIDTHS FLAG TO FLAG

**70 SF TOTAL MONUMENT SIGNAGE**



PROJECT NO.: 19358003	SCALE: AS SHOWN	NO. 1	DATE 08/16/2019	REVISION	BY: TAW
PROJECT DATE: 08/15/2019	DRAWN BY: TAW	2	01/03/2020	ADDRESSED CITY COMMENTS	TAW
F.B.:	CHECKED BY: KCL	3	2/3/2020	PERMIT SET	TAW
				ADDENDUM 1	TAW



**MSA**

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**DISCOVERY STORAGE**  
 BSH COMPANIES  
 CITY OF FITCHBURG, DANE COUNTY, WISCONSIN

**SITE LAYOUT AND EROSION CONTROL**

FILE NO: 19358003  
 SHEET: ST 2