

In This Issue

1. [National Bike Month](#)
2. [“Love to Ride – Madison” Bike Challenge](#)
3. [Fitchburg Sustainability Bike Tour](#)
4. [“Bike the ‘Burg” 2021 Challenge](#)
5. [Move for Boys and Girls Club of Dane County](#)
6. [Next Shred/Recycling Event Set for November 6](#)
7. [Keep Grass On Your Lawn!](#)
8. [Legacy Solar Co-op ‘Group Buy’ Opportunity](#)
9. [MadiSUN Solar ‘Group Buy’ Webinars](#)

National Bike Month

<https://bikeleague.org/bikemonth>

The League of American Bicyclists promotes “National Bike Month” each May, encouraging Americans everywhere to get out on a bicycle and enjoy the many benefits of cycling. Among these benefits—as seen on these two graphics—are improved mental and physical health and mobility, longer expected lifespan, cleaner air from lower emissions, and greater connection to community. Spend some time cycling this May and experience the benefits for yourself!





“Love to Ride – Madison” Bike Challenge

<https://www.lovetoride.net/madison?locale=en-US>

As part of National Bike Month, Love to Ride – Madison is sponsoring a monthlong cycling challenge for Dane County individuals and companies. By taking part in this challenge, not only can you improve your health and find another reason to get outside, you can also win one of various prize drawings for cycling gear and local bike shop discounts.

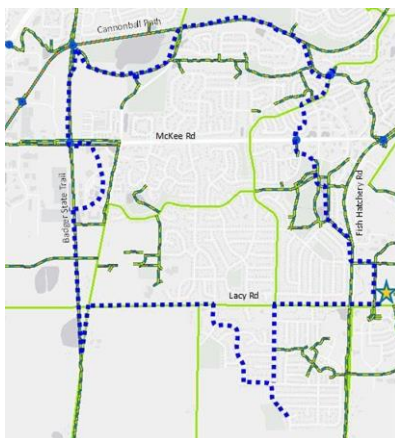
To join the challenge and register as an individual or workplace, go to the *Love to Ride Madison* page and sign up today! Track your rides online or with an activity app, and gain points each time you ride 10 minutes or more, then see your team move up the rankings and become eligible for great prizes.

Fitchburg Sustainability Bike Tour

<https://www.eventbrite.com/e/fitchburg-sustainability-bike-tour-tickets-152538660239>

Bike Fitchburg and City staff will lead a sustainability tour of Fitchburg by bike on Saturday, May 22. The group will begin at the civic campus (City Hall) parking lot at 1:00pm, biking to several locations in west-central Fitchburg over a 2- to 2.5-hour tour. The group will talk about a few of the steps taken in recent years to reduce the city's ecological footprint and enhance residents' access to nature areas and high-quality ecosystem services.

Sign up for this ride at the Eventbrite page, and come join us on May 22 with your bike, a helmet, some water, and any questions you might have about Fitchburg's sustainability initiatives! This ride is recommended for cyclists ages 10 and older.



“Bike the ‘Burg” 2021 Challenge

<http://biketheburg.org/>

From Fitchburg Chamber Visitor + Business Bureau

Area cyclists of all ages and abilities are invited to participate in the Fitchburg Chamber Visitor + Business Bureau’s 2021 Bike The ‘Burg Challenge! Participants will be challenged to bike a total of 150 miles (or more) from May-September 2021. Keep track of your miles in apps like Strava, in an excel file or however you prefer. Participants can register for free or register for \$10.00 and receive a super cool tee-shirt. Everyone registered will be entered into several drawings to win prizes from local businesses. The 2021 Bike The ‘Burg Challenge is sponsored by Fitchburg Family Pharmacy.

“We have spent the past year working hard to protect the community we love so much,” said Thad Schumacher, owner of Fitchburg Family Pharmacy. “Bike the Burg is a safe summer long event that brings Fitchburg together to celebrate our great community of Fitchburg and enjoy the great cycling infrastructure that we have. This is why Fitchburg Family Pharmacy is proud to sponsor Bike the Burg.”

Fitchburg has ideal access to some of Wisconsin’s finest bike trails and is home to three state trails and three local bike paths. The challenge encourages cyclists both new to the area, and those who are very familiar with biking in Dane County, to get on your bike and discover what makes Fitchburg a top destination for biking enthusiasts.



WHO: Fitchburg Chamber Visitor + Business Bureau

WHAT: 2021 Bike The ‘Burg Challenge

WHEN: May – September, 2021

WHERE: Fitchburg and Dane County, Wisconsin

MORE INFO: www.biketheburg.org

SPONSORED BY:  Fitchburg Family Pharmacy

Move for Boys and Girls Clubs of Dane County

<https://www.bgcdc.org/move4bgc>



Boys & Girls Clubs of Dane County is excited to bring back Move4BGC for another year, giving participants the option to bike, run, walk, or participate in any other activity to help raise funds for the Boys & Girls Clubs! This year’s event, scheduled for July 17, will help BG CDC to establish a local Skilled Trades Training Center. [Register today](#) individually or with a group!

Next Shred/Recycling Event Set for November 6

Mark your calendars. The next City of Fitchburg Recycling Day Event (including shredding and recycling of confidential paperwork, as well as electronics recycling) will take place on Saturday, November 6 from 8:00AM-11:00AM. If you're looking to get rid of items in the meantime, please consider the options below:

Confidential Paper Recycling

- If you have access to a paper shredder, please shred your confidential paper items, place them in a clear plastic bag, and put the bag into your curbside recycling cart. These will be removed by hand once they reach the sorting facility and will be recycled. Please note that if you do not place paper into a clear plastic bag, it won't be possible to separate the material for recycling. (For more information on how the recycling process works at the local Pellitteri Material Recovery Facility, please check out this link! <https://youtu.be/Vwch1gwUgQk>)
- If you do not have access to a paper shredder, Pellitteri offers on-site paper shredding for a fee. Please call Pellitteri at 605-257-4285 for more information.
- If the paperwork that you are trying to recycle is not confidential (for example, magazines, junk mail, etc), please place this directly into your recycling cart.

Electronics Recycling

- Please take your electronics recyclables to Resource Solutions' Madison location. You can drop off without appointment, anytime during our regular business hours: Monday-Friday: 8:00a-4:00p Saturday: 8:00 – Noon. This facility is located at 5493 Express Cir, Madison. Please note, there is a fee to recycle many electronic items (also true for Fitchburg's Recycling Day Event as well). <http://recyclethatstuff.com/>

We look forward to seeing you in November!

Keep Grass On Your Lawn!

From Fitchburg Public Works and Streets Crew

It's about that time of year to dust off your lawn mower! As you're starting to mow, we just wanted to send out a quick tip to avoid getting grass in the street. Water from the streets makes its way to our local waterways with minimal treatment. Grass can contribute phosphorous to our waterways that, when too high, can lead to toxic algae blooms, low oxygen levels and green murky waters, none of which are good for animals living in the water or those of us who use it for recreation. Thank you for helping us keep grass out of the streets!

Legacy Solar Co-op ‘Group Buy’ Opportunity

<https://legacysolarcoop.org/solar-group-buy-dane-county/>

Are you considering solar for your home or business? The Dane County Solar Group Buy can simplify the process. Learn more by attending Legacy Solar Co-op's upcoming, free webinar, where attendees will learn:

- How renewable solar energy can reduce your electric bill
- How solar protects against rising energy costs
- How to access financing at competitive rates
- A chance to talk to solar experts and ask questions
- How to sign up for a free custom solar report

More information and registration for the May 12th webinar can be found at

<https://legacysolarcoop.org/solar-group-buy-dane-county/>.



MadiSUN Solar ‘Group Buy’ Webinars

<https://madisunsolar.com/events/>

Looking for an opportunity to get solar panels installed at your home? Join one of Renew Wisconsin's upcoming webinars to learn more about the 2021 MadiSUN Solar Energy Program. We'll discuss how solar works, what the buying process looks like, and what kind of return on investment to expect.



Webinar Dates:

- May 12 (7pm)
- May 27 (12pm)
- June 14 (7pm)
- July 8 (12pm)
- July 27 (7pm)
- August 19 (7pm)

Share the News

Tell your friends to subscribe to Green Fitchburg on the city website
<http://www.fitchburgwi.gov/list.aspx> > Green Fitchburg

- a. Visit Fitchburg's "Notify Me®" web page:
<http://www.fitchburgwi.gov/list.aspx>
- b. Type your email address in the box and select "Sign In"
- c. To receive text messages enter your phone number and select "Save"
- d. Click (to subscribe/unsubscribe to emails) and/or (to subscribe/unsubscribe) next to the lists to which you wish to subscribe / unsubscribe (e.g. "Green Fitchburg" is the mailing list for environmentally friendly suggestions or events)

Please contact Phil Grupe, Sustainability Specialist, at phil.grupe@fitchburgwi.gov or 270-4259, if you have any questions, comments, and/or suggestions for future Green E-News topics.

