

**Proclaiming October 6, 2021 as Energy Efficiency Day**

**WHEREAS**, by Resolution R-26-19, the Fitchburg Common Council approved a plan to address global climate change, identifying energy efficiency as a chief priority for Fitchburg; and

**WHEREAS**, energy efficiency—defined as using less energy to perform the same tasks—is the cheapest, quickest, and cleanest way to meet Fitchburg’s energy needs, avoid dangerous pollution, and reduce utility bills for residents and businesses in our community; and

**WHEREAS**, implementing energy efficiency and other clean energy policies and programs can help boost economic opportunities and job creation and reduce the burden of disproportionately high energy bills on lower-income residents, making energy efficiency a driver of increased equity; and

**WHEREAS**, the International Energy Agency has estimated that energy efficiency alone could help us to meet half of the emissions reduction targets set by the Paris Climate Accords; and


**WHEREAS**, Wisconsin’s *Focus on Energy* incentive program for energy efficiency and renewable energy has returned over \$5 in benefits to Wisconsin residents for every \$1 invested in the program since 2001, delivering over \$1 billion in net benefits to the state over the past decade; and

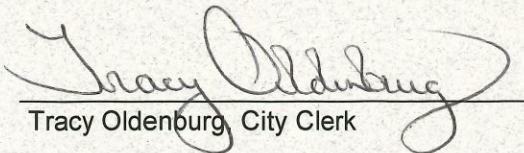
**WHEREAS**, a nationwide network of energy efficiency groups and partners has designated the first Wednesday in October as national annual Energy Efficiency Day; and

**WHEREAS**, together we can continue to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use in our daily lives.

**NOW, THEREFORE, BE IT PROCLAIMED** that I, Mayor Aaron Richardson, along with members of the Fitchburg Common Council, do hereby recognize October 6, 2021 as Energy Efficiency Day in the City of Fitchburg, urging all Fitchburg residents to join us in pursuing energy efficiency as a means of achieving our clean energy goals and moving towards a more sustainable future.

Proclaimed this 28th day of September, 2021.

  
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Mayor Aaron Richardson

  
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Tracy Oldenburg, City Clerk

