



## **SOCIAL MEDIA POLICY**

### **Purpose**

Social Media is defined by the Fitchburg Public Library as any web based or mobile technology that facilitates the creation and sharing of information, ideas, and other forms of expression via virtual communities and networks. This includes a collection of online services such as, but not limited to, Facebook, LinkedIn, Instagram, and Twitter. The Library uses various forms of social media to inform community members and reach the broadest number of its citizens as possible.

### **Social Media Use**

The Library uses its social media presence primarily as a marketing platform. As such, the social media pages of the Fitchburg Public Library are not responsible for user comments or postings from members of the public. Use of the Library's social media accounts includes, but is not limited to, communicating updated information on Library activities, programs, events, and closures.

### **Disclaimer**

Users alone are responsible for the content they post on the Library's social media pages. The Library assumes no liability for any judgments, damages or other negative repercussions that arise from or are related to posted content. Fitchburg Public Library's participation in social media does not constitute endorsement of the content or views expressed by the participants, including staff.

*Approved by the Fitchburg Public Library Board June 19, 2019.*